

HONG KONG PUBLIC OPINION PROGRAM  
HONG KONG PUBLIC OPINION RESEARCH INSTITUTE  
香港民意研究所 之 香港民意研究計劃

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傳媒參考資料  
Press Materials

## 採訪邀請 (更新)

### 香港民研今日發放市民對新聞傳媒的評價 和介紹最新推出的「限聚指數」

香港民意研究所之香港民意研究計劃(香港民研)將於今日(4月7日)下午舉行發布會，發放市民對新聞傳媒的評價和介紹「限聚指數」的概念和日後發放方法。

踏入 2021 年，香港民研已經展開多項新發展，包括推出新網站、與非政府機構、民間組織、關注團體或專業組織合辦「我們香港人」計劃的調查及政策論壇、更新追蹤調查時間表、加入新的「意見群組」、進一步開放數據分享等等。研究所是得到市民的支持而運作到現在，我們會繼續秉承一貫原則與宗旨，直到我們不能再做下去為止。

歡迎傳媒派員採訪發布會，詳情如下：

日期： 2021 年 4 月 7 日 (星期三)

時間： 下午 2 時 30 分

地點： 灣仔駱克道 53-55 號恆澤商業大廈 3 樓

講者： 香港民意研究所主席及行政總裁

鍾庭耀

香港浸會大學傳理學院新聞系前助理教授

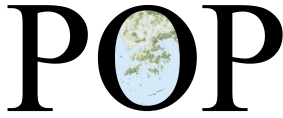
杜耀明

香港民意研究所經理 (數據科學)

戴捷輝

香港民研亦會透過 Facebook Live 進行視像直播，並透過 Facebook Messenger 接受提問。傳媒參考資料會於今日的發布會開始後上載至研究所網站，請掃描此邀請函右上角的二維碼以瀏覽相關資訊。如有查詢，歡迎致電 6641 2363 或電郵至 [enquiry@pori.hk](mailto:enquiry@pori.hk) 聯絡黃先生。

2021 年 4 月 7 日



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## Press Invitation (Update)

### HKPOP today releases People's Appraisal of the Local News Media and introduces the "Group Gathering Prohibition Index"

The Hong Kong Public Opinion Program (HKPOP) under the Hong Kong Public Opinion Research Institute (HKPORI) will hold a press conference **today (April 7) afternoon** to release people's appraisal of the local news media, and also to introduce the concept and operation of the "Social Gathering Prohibition Index".

As we entered 2021, HKPOP has embarked on many new developments, including the launch of a new website, co-organizing "We Hongkongers" surveys and policy forums with NGOs, civic and concern groups as well as professional bodies, new tracking poll schedules, adding new "PopPanel" groups, further opening up data sharing, and so on. HKPORI has been operating with the support of the public until now, and we will continue to uphold our principles and objectives until we can no longer do so.

The media is invited to send representatives to attend the press conference, details as follows:

Date:	April 7, 2021 (Wednesday)	
Time:	2:30 pm	
Venue:	3rd Floor, SPA Centre, 53-55 Lockhart Road, Wanchai	
Speakers:	Robert Chung	President and CEO, HKPORI
	Yiu-Ming To	Former Assistant Professor of School of Communication, HKBU
	Edward Tai	Manager (Data Science), HKPORI

HKPOP will broadcast the press conference through Facebook Live and take questions through Facebook Messenger. All press materials will be uploaded to our website as soon as the press conference starts this afternoon. Please scan the QR code at the top right corner of this invitation to access such information. For enquiries, please contact Mr Wong at 6641 2363 or by email at [enquiry@pori.hk](mailto:enquiry@pori.hk).

April 7, 2021