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HONG KONG PUBLIC OPINION RESEARCH INSTITUTE

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Latest Tracking Poll Results

September 28, 2023

HKPORI's Latest Developments

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Tentative Press Events Schedule

- PSI v2.0 Analysis Series
- Other Survey Series

HKPORI's Latest Developments

- “HKPORI Poll Data Enquiry System”
- HKPORI publication project

Tentative Press Events Schedule – PSI v2.0 Analysis Series

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- **The 1st release cycle of the “PSI v2.0 Analysis Series” ***

Items	Release Dates (Tuesdays)
PSI v2.0	Half-yearly average / monthly analysis: July 4, 2023 / September 5, 2023
PSI per Political Camps	July 11, 2023
PSI per Social Strata	First type / Second type: July 18, 2023 / August 15, 2023
PSI per Activeness in Civil Society	August 8, 2023
PSI per Place of Birth	September 12, 2023
PSI per Housing Type and Ownership	September 19, 2023
PSI per Ethnic Identity	To be released on October 3, 2023
PSI per Age or Generation	To be released on October 10, 2023
PSI per Educational Attainment	To be released on October 17, 2023
PSI per Gender and Age	To be released on November 7, 2023
PSI per Economic Activity Status	To be released on November 14, 2023
PSI per Centrality	To be released on December 5, 2023

* The 2nd release cycle (a total of 12 items) will start in Jan 2024

Press Events Schedule (Tentative) – Other Survey Series

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● Oct to Dec 2023 Press events schedule (tentative) – other survey series

Items	Planned Date
Press conference: Policy Address Instant Poll, appraisal of news media	October 26, 2023 (Thur)
Press release and figures update: Popularities of CE and SAR Government, appraisal of society's conditions	October 31, 2023 (Tue)
Press release and figures update: Popularities of CE and SAR Government	November 21, 2023 (Tue)
Press conference: Trust and confidence indicators	November 30, 2023 (Thur)
Press release and figures update: Popularity of SAR Government, appraisal of policy areas of the Government	December 12, 2023 (Tue)
Press release and figures update: Popularities of CE and Secretaries of Departments, people's most familiar political figures	December 19, 2023 (Tue)
Press conference: Year-end review	December 27, 2023 (Wed)

HKPORI's Latest Developments

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Tentative Press Events Schedule

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- Other Survey Series

HKPORI's Latest Developments

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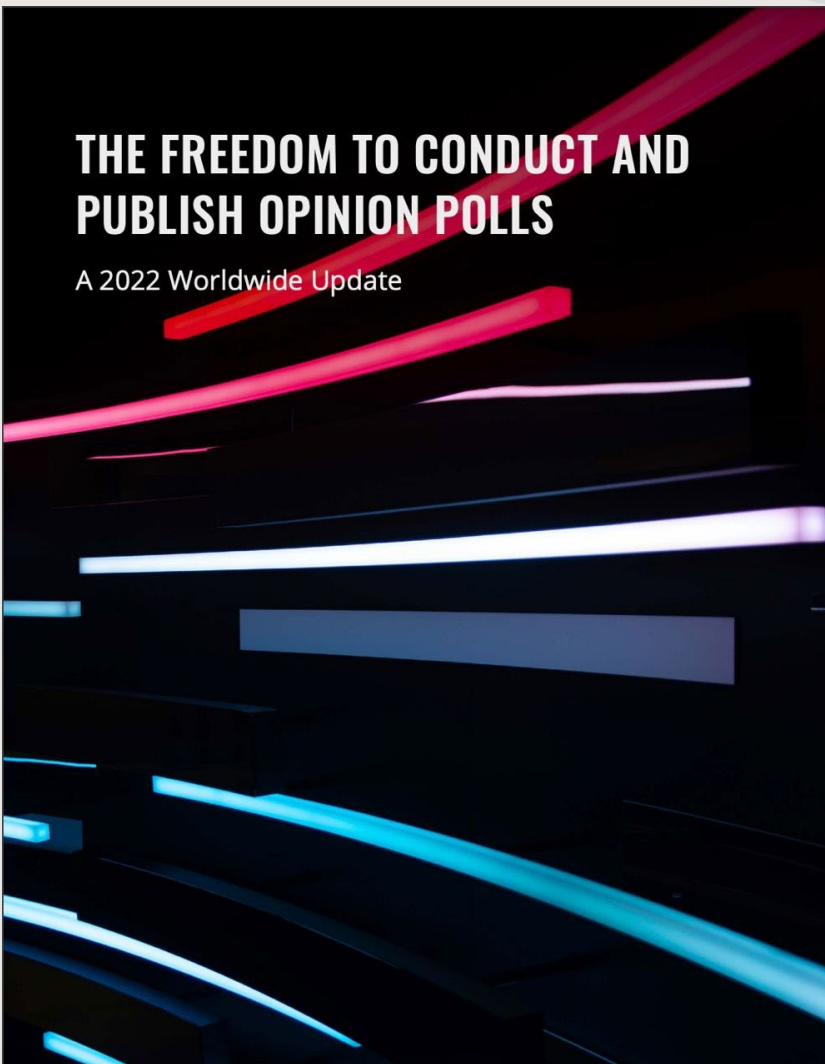
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The global Freedom to Conduct and Publish Opinion Polls Report

September 28, 2023

Freedom to Conduct and Publish Opinion Polls Report

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THE FREEDOM TO CONDUCT AND PUBLISH OPINION POLLS	
A 2022 Worldwide Update	
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Freedom to Conduct and Publish Opinion Polls Report

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EXECUTIVE SUMMARY

EXECUTIVE SUMMARY

There are both positive and negative findings in this latest ESOMAR/WAPOR study on the Freedom to Conduct and Publish Opinion Polls, the largest and most global of this series of studies, which began in 1984. The new study has more respondents, more question topics, and more information than ever before about the status of polling in the world. WAPOR and ESOMAR will supplement this report with additional information provided on each organization's website.

Methods of polling are changing. In 2017, relatively few countries were using online polling as a research method. Now, more than three-quarters do (with a high of 92% in Europe, where it has replaced telephones as the dominant polling mode). In-person interviewing has remained a dominant method everywhere but Europe. Telephones - landline, mobile, or in combination - have declined from 46% in 2017 to 35% today as the dominant mode of interviewing.

The positives:

- There is more awareness and understanding of international codes and guidelines. For some guidelines, awareness has doubled from what it was in 2017. But conformity with the codes is still lacking among many pollsters.

- Evaluations of the methodological quality of published opinion polling are generally high. In only 13% of countries is it considered of somewhat or very low quality (in Latin America and Asia Pacific Oceania one in five countries see low quality polling).
- Technological changes have helped make polling easier, and the COVID-19 pandemic brought some positive benefits to polling, along with the expected negatives.
- Professional associations that can address complaints about polls exist in only 30% of countries. While that is up from 24% in 2017, it is still smaller than the number of countries where a government body regulates polling.

Among the negatives:

- Although the share of countries with limits on the publication of pre-election polls has dropped to 46%, an additional 24 countries (15%) do not permit election polling at all.
- Governments in one-third of countries officially regulate polls.
- More than one in four countries have taboos on publishing surveys about religion, and one in five reject polling on crime and on voting.
- Many countries do not have access to in-country training in survey research.
- In 43% of the 157 countries, the quality of reporting about polls in the news media is

EXECUTIVE SUMMARY

rated as somewhat or very low quality, nearly twice as high as the share of countries who see local journalistic reporting as of somewhat or very high quality.

- Polling itself has become more difficult due to budget cuts, increased costs of data collection, and lowered response rates.

Regions like Latin America stand out as different in many areas. Latin America has the highest share of countries with pre-election poll embargoes. Nearly all countries report embargoes, and it is the region where embargoes are the longest on average (the median embargo length is seven days, though polling is more accurate the closer to election day it is conducted). In addition, more than any other region, Latin American countries report that personal interviewing is not safe. Nearly half of countries there (47%) believe that interviewers conducting face-to-face surveys are either somewhat or very unsafe, almost three times the global percentage.

Europe is the region with the second largest percentage of embargoes (behind Latin America), but for half of those countries, the restrictions on

publication last only two or three days. European countries, as well as those in Sub-Saharan Africa and North America & the Caribbean, are also the most likely to have professional associations to deal with complaints about polling and to promulgate standards.

While it appears from the tables that parts of Asia Pacific Oceania and Sub-Saharan Africa might not have pre-election restrictions on the publication of polls, in nearly a third of those countries in West Asia & North Africa and Sub-Saharan Africa, it is not permitted to publish polls about elections and voting (in about a quarter of countries in those two regions, polls about voting cannot even be conducted).

ESOMAR and WAPOR plan to use these results to publicize issues about polling regulations and the value of self-regulation. Polls provide a voice for the public and are an important means of letting both leaders and the public themselves understand what people want and need.

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Latest Tracking Poll Results

September 28, 2023

Survey Topics

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- Popularity of Chief Executive
- Popularity of SAR Government
- Popularity of Secretaries of Departments
- Popularity of Directors of Bureaux

Contact Information

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- Date of survey: 7-19/9/2023
- Survey method: Random telephone survey conducted by real interviewers
- Target population: Cantonese-speaking Hong Kong residents aged 18 or above
- Sample size: 1,001 (including 504 landline and 497 mobile samples)
- Effective response rate: 53.0%
- Sampling error: Sampling error of percentages not more than +/-5%, that of net values not more than +/-8% and that of ratings not more than +/-2.0 at 95% conf. level
- Weighting method: Rim-weighted according to figures provided by the Census and Statistics Department. The gender-age distribution of the Hong Kong population came from “Mid-year population for 2022”, while the educational attainment (highest level attended) distribution and economic activity status distribution came from “Women and Men in Hong Kong - Key Statistics (2022 Edition)”.

Survey Topics

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- **Popularity of Chief Executive**
- Popularity of SAR Government
- Popularity of Secretaries of Departments
- Popularity of Directors of Bureaux

Survey Result - Popularity of Chief Executive

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● Popularity of Chief Executive

		1-10/8/2023	7-19/9/2023	Change	Record
CE John Lee	Rating	50.7	52.6	▲ 1.9	Record high since May 2023
	Vote of confidence	53%	55%	▲ 2%	Record high since taking office
	Vote of no confidence	29%	31%	▲ 2%	Record high since Jun 2023
	Net approval rate	24%	24%	----	----

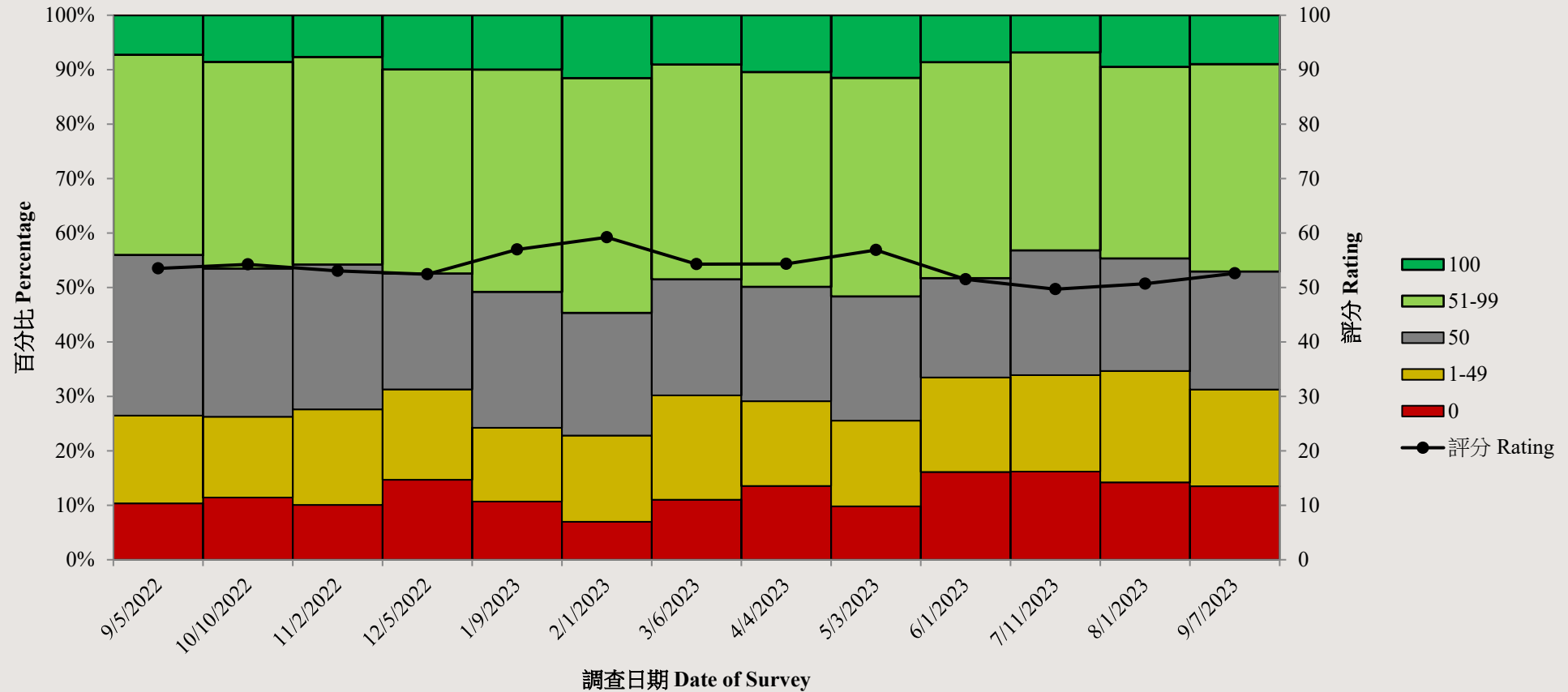
- Our survey shows that the latest popularity rating of CE John Lee stands at 52.6 marks, which did not change much over the month past. Among all respondents, 13% gave him 0 mark. The latest approval rate of CE is 55%, disapproval rate 31%, giving a net popularity of positive 24 percentage points, which stays practically the same as last month.

Revision of the hypothetical voting of CE question

- Starting from July 2023, the question on the hypothetical voting of the CE has been changed from “If a general election of the Chief Executive were to be held tomorrow, and you had the right to vote, would you vote for John Lee?” to **“If you had the right to decide whether to reappoint or dismiss John Lee as the Chief Executive now, how would you decide?”**, to reflect the current development of Hong Kong.
- The answer choices have also been changed from “yes” and “no” to **“reappoint”, “dismiss” and “abstain”**, while the “don’t know/hard to say” and “refusal” choices will be kept in use.

Survey Result - Popularity of Chief Executive

特首李家超評分 (按次計算)
Rating for Chief Executive John Lee (Per Poll)
(9/2022 – 9/2023)



Survey Topics

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- Popularity of Chief Executive
- **Popularity of SAR Government**
- Popularity of Secretaries of Departments
- Popularity of Directors of Bureaux

Survey Result - Popularity of SAR Government

17

● People's satisfaction with the SAR Government

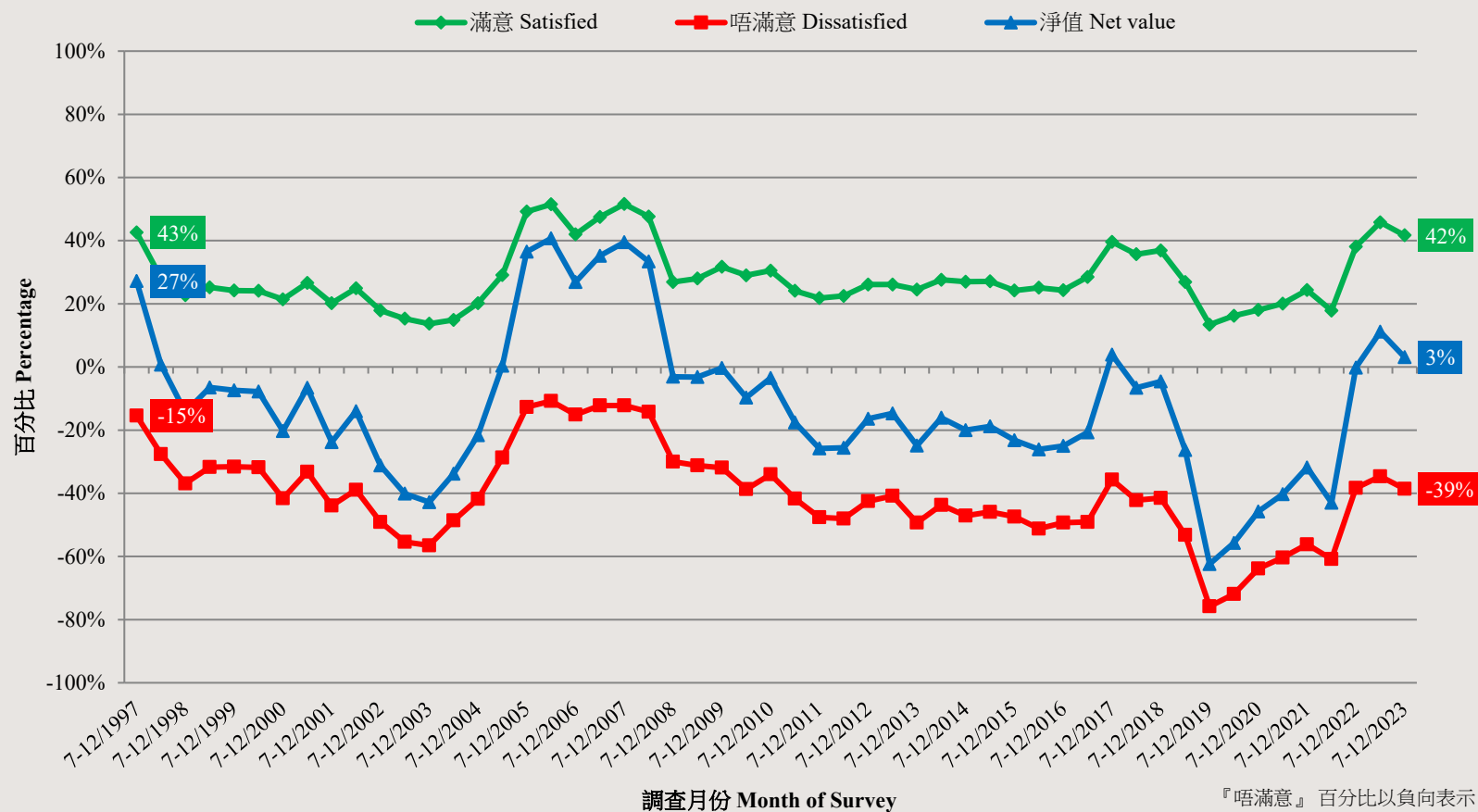
	1-10/8/2023	7-19/9/2023	Change	Record
Satisfaction rate	42%	44%	▲2%	Record high since May 2023
Dissatisfaction rate	40%	38%	▼2%	Record low since Jul 2023
Net satisfaction rate	2%	7%	▲5%	Record high since May 2023
Mean value	2.9	3.0	▲0.1	----

- As for the SAR Government, its latest satisfaction rate is 44%, whereas dissatisfaction rate stands at 38%, thus the net satisfaction is positive 7 percentage points. The mean score is 3.0, meaning close to “half-half” in general. These figures have not changed much compared to a month ago.

Survey Result - Popularity of SAR Government

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市民對特區政府滿意程度 (半年結)
People's satisfaction with the HKSAR Government (Half-yearly average)
(7-12/1997 – 7-12/2023)



『唔滿意』百分比以負向表示。
Percentage of 'Dissatisfied' is presented as negative

Survey Topics

19

- Popularity of Chief Executive
- Popularity of SAR Government
- **Popularity of Secretaries of Departments**
- Popularity of Directors of Bureaux

Survey Result - Popularity of Secretaries of Departments

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● Popularity of Chief Secretary for Administration

		1-8/6/2023	7-19/9/2023	Change	Record
CSA Eric Chan	Rating	46.5	47.1	▲ 0.6	Record high since taking office
	Vote of confidence	31%	48%	▲ 17%*	Record high since taking office
	Vote of no confidence	18%	30%	▲ 12%*	Record high since taking office
	Net approval rate	13%	18%	▲ 6%	Record high since taking office

- Our survey shows that the latest support rating of CS Eric Chan is 47.1 marks. His approval rate stands at 48%, disapproval rate 30%, giving a net popularity of positive 18 percentage points. Both his approval and disapproval rate have shown significant increase compared to three months ago.

* Sig. change

Survey Result - Popularity of Secretaries of Departments

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● Popularity of Financial Secretary

		1-8/6/2023	7-19/9/2023	Change	Record
FS Paul Chan	Rating	55.4	54.1	▼ 1.2	Record low since May 2022
	Vote of confidence	52%	62%	▲ 9%*	Record high since taking office
	Vote of no confidence	20%	28%	▲ 8%*	Record high since Feb 2022
	Net approval rate	33%	34%	▲ 1%	Record high since Sep 2022

- The support rating of FS Paul Chan is 54.1 marks. His approval rate stands at 62%, disapproval rate 28%, thus a net popularity of positive 34 percentage points. Both his approval and disapproval rate have shown significant increase compared to three months ago.

* Sig. change

Survey Result - Popularity of Secretaries of Departments

● Popularity of Secretary for Justice

		1-8/6/2023	7-19/9/2023	Change	Record
SJ Paul Lam	Rating	44.2	46.0	▲1.8	Record high since taking office
	Vote of confidence	30%	47%	▲17%*	Record high since taking office
	Vote of no confidence	24%	34%	▲9%*	Record high since taking office
	Net approval rate	6%	14%	▲8%*	Record high since taking office

- As for SJ Paul Lam, his support rating is 46.0 marks. His approval rate stands at 47%, disapproval rate 34%, giving a net popularity of positive 14 percentage points, which has significantly increased compared to three months ago.

Revision of the hypothetical voting of principal officials questions

- Starting from September 2023, the question on hypothetical voting on principal officials has been revised from “If you had the right to vote on the reappointment or dismissal of XXX as XXX tomorrow, how would you vote? You could also abstain from voting.” to “If you had the right to decide whether to reappoint or dismiss XXX as XXX now, how would you decide?”
- As for the answer options, apart from the existing “**reappoint**”, “**dismiss**”, “**abstain**” and “**refuse to answer**”, a “**don’t know / hard to say**” option has been added.
- Such a change might have affected various figures.

Survey Topics

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- Popularity of Chief Executive
- Popularity of SAR Government
- Popularity of Secretaries of Departments
- **Popularity of Directors of Bureaux**

Survey Result – Net Popularity of Directors of Bureaux

25

	6-20/3/2023	7-19/9/2023	Change	Record
Secretary for Labour and Welfare Chris Sun	12%	26%	▲ 14%*	Record high since taking office
Secretary for Housing Winnie Ho	9%	24%	▲ 15%*	Record high since taking office
Secretary for Transport and Logistics Lam Sai-hung	15%	22%	▲ 8%	Record high since taking office
Secretary for the Civil Service Ingrid Yeung	17%	20%	▲ 3%	Record high since taking office
Secretary for Environment and Ecology Tse Chin-wan	10%	20%	▲ 10%*	Record high since taking office
Secretary for Health Lo Chung-mau	9%	19%	▲ 10%	Record high since taking office
Secretary for Financial Services and the Treasury Christopher Hui	15%	18%	▲ 3%	Record high since Sep 2022
Secretary for Development Bernadette Linn	8%	18%	▲ 10%*	Record high since taking office
Secretary for Security Chris Tang	7%	17%	▲ 10%	Record high since Sep 2022
Secretary for Commerce and Economic Development Algernon Yau	15%	17%	▲ 2%	Record high since Sep 2022
Secretary for Innovation, Technology and Industry Sun Dong	5%	16%	▲ 11%*	Record high since taking office
Secretary for Constitutional and Mainland Affairs Erick Tsang	7%	14%	▲ 8%	Record high since Sep 2022
Secretary for Home and Youth Affairs Alice Mak	10%	9%	▼ 1%	Record low since taking office
Secretary for Culture, Sports and Tourism Kevin Yeung	10%	2%	▼ 8%	Record low since taking office
Secretary for Education Christine Choi	-2%	-2%	----	Record low since taking office

* Sig. change

Survey Result – Popularity of Directors of Bureaux

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● Popularity of Directors of Bureaux

- Among the 15 Directors of Bureaux, only **Secretary for Education Christine Choi** got a **negative** net approval rate. **Ranked from high to low**, they are Secretary for Labour and Welfare **Chris Sun**, Secretary for Housing **Winnie Ho**, Secretary for Transport and Logistics **Lam Sai-hung**, Secretary for the Civil Service **Ingrid Yeung**, Secretary for Environment and Ecology **Tse Chin-wan**, Secretary for Health **Lo Chung-mau**, Secretary for Financial Services and the Treasury **Christopher Hui**, Secretary for Development **Bernadette Linn**, Secretary for Security **Chris Tang**, Secretary for Commerce and Economic Development **Algernon Yau**, Secretary for Innovation, Technology and Industry **Sun Dong**, Secretary for Constitutional and Mainland Affairs **Erick Tsang**, Secretary for Home and Youth Affairs **Alice Mak**, Secretary for Culture, Sports and Tourism **Kevin Yeung** and Secretary for Education **Christine Choi**.
- Compared to half a year ago, the net approval rates of **Chris Sun**, **Winnie Ho**, **Tse Chin-wan**, **Bernadette Linn** and **Sun Dong** have significantly **increased**.
- As mentioned, the question wordings have been revised starting from September 2023 and such a change may have affected various figures.

Survey Result – Popularity of Directors of Bureaux

各局長假想投票結果 (支持率淨值) - 綜合圖表

Hypothetical Voting of Directors of Bureau (Net Approval Rate) - Combined Charts

