

2023 年 10 月 31 日 新聞公報

香港民研發放特首和政府民望及社會狀況評價

特別宣佈

香港民意研究所（香港民研）於七月底啟動「香港民研數據查冊平台」的免費下載部份，八月底則推出收費項目部份，平台運作至今剛好三個月。截至今天，民研共錄得 8 次下載涉及 26 項調查結果，全屬免費，收入\$0，最熱門的下載題目為特首假設投票結果及民主、自由、法治社會指標，全部屬於數據需求的重要參數。民研今日再擴展平台的內容，新增項目包括今年五月及七月份社會狀況滿意程度及權重評分，以及六月份回歸系列題目，全部 10 條題目，即日起可供市民選購下載。更新之後，查冊平台現時共有免費題目 45 條，收費題目 50 條。民研打算於兩周內再推出今年八月至十月份的定期調查結果，敬請留意。民研會員可繼續享有半價再半價選購收費項目，即每題\$2,500。香港民研要求所有查冊人士，承諾不會把所獲資料轉送或轉售給任何人士。查詢電郵：enquiry@pori.hk。

公報簡要

香港民研於十月由真實訪問員以隨機抽樣電話訪問方式成功訪問了 1,003 名香港居民。

調查顯示，特首李家超的最新評分為 52.9 分，與一個月前變化不大，繼續在 50 分上下徘徊，有 13%受訪者給予 0 分。特首的最新民望淨值為正 25 個百分點，與上兩個月數字相若。政府民望方面，特區政府的滿意率淨值為正 2 個百分點，數字相比一個月前同樣沒有顯著變化。

至於社會狀況評價，市民對現時政治、民生及經濟狀況的滿意淨值分別為負 6、負 17 及負 31 個百分點。與三個月前比較，經濟及民生狀況的滿意淨值均錄得跌幅，政治狀況則稍為上升，但全部變化均未超出抽樣誤差。

調查的實效回應比率為 53.6%。在 95%置信水平下，調查的百分比誤差不超過+/-5%，淨值誤差不超過+/-8%，評分誤差不超過+/-2.0。

樣本資料

調查日期	:	3-25/10/2023
調查方法	:	由真實訪問員進行隨機抽樣電話訪問
訪問對象	:	18 歲或以上操粵語的香港居民
成功樣本數目 ^[1]	:	1,003 (包括 499 個固網及 504 個手機樣本)
實效回應比率	:	53.6%

抽樣誤差 ^[2]	：	在 95% 置信水平下，百分比誤差不超過 +/-5%，淨值誤差不超過 +/-8%，評分誤差不超過 +/-2.0
加權方法	：	按照政府統計處提供的統計數字以「反覆多重加權法」作出調整。全港人口年齡及性別分佈統計數字來自《二零二二年年中人口數字》，而教育程度（最高就讀程度）及經濟活動身分統計數字則來自《香港的女性及男性 - 主要統計數字》（2022 年版）。

[1] 數字為調查的總樣本數目，個別題目則可能只涉及次樣本。有關數字請參閱下列數表內列出的樣本數目。

[2] 此公報中所有誤差數字均以 95% 置信水平計算。95% 置信水平，是指倘若以不同隨機樣本重複進行有關調查 100 次，則 95 次各自計算出的誤差範圍會包含人口真實數字。由於調查數字涉及抽樣誤差，傳媒引用百分比數字時，應避免使用小數點，在引用評分數字時，則可以使用一個小數點。

最新數據

以下是特首李家超的最新民望數字：

調查日期	3-18/5/23	1-8/6/23	11-21/7/23 ^[3]	1-10/8/23	7-19/9/23	3-25/10/23	最新變化
樣本數目	1,003	1,005	1,004	1,005	1,001	1,003	--
回應比率	52.4%	61.9%	50.0%	54.5%	53.0%	53.6%	--
最新結果	結果	結果	結果	結果	結果	結果及誤差	--
特首評分	56.9	51.5 ^[4]	49.7	50.7	52.6	52.9+/-2.0	+0.3
特首支持率 ^[3]	51%	44% ^[4]	50% ^[4]	53%	55%	53+/-3%	-2%
特首反對率 ^[3]	36%	45% ^[4]	29% ^[4]	29%	31%	28+/-3%	-3%
支持率淨值 ^[3]	15%	-1% ^[4]	21% ^[4]	24%	24%	25+/-6%	--

[3] 2023 年 7 月開始，特首假設投票問題的字眼已經由「假設明天選舉特首，而你又有權投票，你會唔會選李家超做特首？」更新為「假設你而家有權決定續任或者罷免李家超作為特首，你會點樣決定？」以呼應香港現在的發展。答案選項亦已由「會」和「唔會」改變為「續任」、「罷免」和「棄權」，而「唔知／難講」和「拒答」選項則繼續採用。

[4] 該數字與上次調查結果的差異超過在 95% 置信水平的抽樣誤差，表示有關變化在統計學上表面成立。不過，變化在統計學上成立與否，並不同等有關變化是否有實際用途或意義，而不同調查的加權方法亦可能有所不同。

調查顯示，特首李家超的最新評分為 52.9 分，與一個月前變化不大，繼續在 50 分上下徘徊，有 13% 受訪者給予 0 分。特首的最新支持率為 53%，反對率為 28%，而民望淨值為正 25 個百分點，與上兩個月數字相若。

以下是特區政府的最新民望數字：

調查日期	3-18/5/23	1-8/6/23	11-21/7/23	1-10/8/23	7-19/9/23	3-25/10/23	最新變化
樣本數目	510	513	517	515	514	505	--
回應比率	52.4%	61.9%	50.0%	54.5%	53.0%	53.6%	--
最新結果	結果	結果	結果	結果	結果	結果及誤差	--
特區政府表現滿意率 ^[5]	48%	44%	39%	42%	44%	44+/-5%	-1%
特區政府表現不滿率 ^[5]	30%	42% ^[6]	38%	40%	38%	41+/-4%	+4%
滿意率淨值	18%	2% ^[6]	1%	2%	7%	2+/-8%	-4%
平均量值 ^[5]	3.1	2.9 ^[6]	2.9	2.9	3.0	2.9+/-0.1	-0.1

[5] 數字採自五等量尺。平均量值是把答案按照正面程度，以 1 分最低 5 分最高量化成為 1、2、3、4、5 分，再求取樣本平均數值。

[6]該數字與上次調查結果的差異超過在 95%置信水平的抽樣誤差，表示有關變化在統計學上表面成立。不過，變化在統計學上成立與否，並不同有關變化是否有實際用途或意義，而不同調查的加權方法亦可能有所不同。

政府民望方面，特區政府的最新滿意率為 44%，不滿率為 41%，滿意率淨值為正 2 個百分點。而平均量值為 2.9 分，即整體上接近「一半半」，數字相比一個月前沒有顯著變化。

以下是市民對社會狀況的最新評價：

調查日期	1-9/8/22	2-10/11/22	1-9/2/23	3-18/5/23	11-21/7/23	3-25/10/23	最新變化
樣本數目	509-514	507-513	517-524	508-516	510-514	510-635	--
回應比率	58.6%	48.9%	58.0%	52.4%	50.0%	53.6%	--
最新結果	結果	結果	結果	結果	結果	結果及誤差	--
現時政治狀況滿意率 ^[7]	33% ^[8]	38%	42%	36%	33%	37+/-4%	+4%
現時政治狀況不滿率 ^[7]	39%	41%	34% ^[8]	40%	47% ^[8]	43+/-4%	-4%
滿意率淨值	-7% ^[8]	-3%	8%	-4% ^[8]	-14%	-6+/-7%	+8%
平均量值 ^[7]	2.8 ^[8]	2.8	3.0 ^[8]	2.8 ^[8]	2.6	2.8+/-0.1	+0.1
現時民生狀況滿意率 ^[7]	26%	26%	37% ^[8]	37%	35%	33+/-4%	-2%
現時民生狀況不滿率 ^[7]	51%	52%	40% ^[8]	38%	48% ^[8]	50+/-4%	+2%
滿意率淨值	-26%	-26%	-3% ^[8]	-2%	-13% ^[8]	-17+/-8%	-4%
平均量值 ^[7]	2.6	2.5	2.8 ^[8]	2.9	2.7 ^[8]	2.6+/-0.1	--
現時經濟狀況滿意率 ^[7]	18%	18%	37% ^[8]	31%	30%	25+/-4%	-5%
現時經濟狀況不滿率 ^[7]	61% ^[8]	58%	45% ^[8]	42%	52% ^[8]	56+/-4%	+3%
滿意率淨值	-44% ^[8]	-40%	-9% ^[8]	-10%	-22% ^[8]	-31+/-8%	-8%
平均量值 ^[7]	2.4 ^[8]	2.4	2.8 ^[8]	2.8	2.6 ^[8]	2.4+/-0.1	-0.2 ^[8]

[7] 數字採自五等量尺。平均量值是把答案按照正面程度，以 1 分最低 5 分最高量化成為 1、2、3、4、5 分，再求取樣本平均數值。

[8] 該數字與上次調查結果的差異超過在 95%置信水平的抽樣誤差，表示有關變化在統計學上表面成立。不過，變化在統計學上成立與否，並不同有關變化是否有實際用途或意義，而不同調查的加權方法亦可能有所不同。

調查顯示，市民對現時政治、民生及經濟狀況的評價，最新滿意率分別為 37%、33%及 25%，滿意淨值分別為負 6、負 17 及負 31 個百分點。平均量值則分別為 2.8、2.6 及 2.4，即市民對政治狀況的評價整體上接近「一半半」，民生及經濟則介乎「幾不滿」及「一半半」之間，當中經濟狀況評價的平均量值比七月份調查顯著下跌。滿意淨值方面，與三個月前比較，經濟及民生狀況均錄得跌幅，政治狀況則稍為上升，但全部變化均未超出抽樣誤差。

未來新聞發佈活動

- 11 月 7 日（星期二）新聞公報和數據更新：民情指數之按性別與年齡組別分析
- 11 月 14 日（星期二）新聞公報和數據更新：民情指數之按經濟活動狀況分析
- 11 月 21 日（星期二）新聞公報和數據更新：特首及政府民望
- 11 月 30 日（星期四）下午三時新聞發佈會：信任及信心指標
- 12 月 5 日（星期二）新聞公報和數據更新：民情指數之按統獨傾向分析
- 12 月 12 日（星期二）新聞公報和數據更新：政府民望、對政府政策範疇評價
- 12 月 19 日（星期二）新聞公報和數據更新：特首及司長民望、市民最熟悉政治人物
- 12 月 27 日（星期三）下午三時新聞發佈會：年終回顧



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Press Release on Oct 31, 2023

HKPORI releases popularities of CE and SAR Government and appraisal of society's conditions

Special Announcement

The Hong Kong Public Opinion Research Institute (HKPORI) has launched the free download part of its “HKPORI Poll Data Enquiry System” in late July, then the paid section in late August. The platform has been in operation for three months now. As of today, HKPORI has recorded 8 downloads from public members involving 26 items of survey results, all free of charge and with a revenue of \$0. The most popular download items are the hypothetical voting of the Chief Executive and the social indicators on democracy, freedom and the rule of law, all are important references for assessing public demand on our survey data. Today, HKPORI further expands the contents of enquiry platform by adding new items, which include the satisfaction and weighting of social conditions in May and July this year, as well as the handover questions in June. Altogether there are 10 question items, and all will be available for purchase and download from today. After this update, there are a total of 45 questions available for free download and 50 questions for purchase on the platform. HKPORI plans to release on the platform the results of our regular surveys from August to October in two weeks' time, please stay tuned. HKPORI members continue to enjoy 75% off for paid items, meaning \$2,500 per question. HKPORI requires all data acquirers to pledge that they will not transfer or resell the information to anyone. For enquiries, please email to enquiry@pori.hk.

Abstract

HKPORI successfully interviewed 1,003 Hong Kong residents by a random telephone survey conducted by real interviewers in October.

Our survey shows that the latest popularity rating of CE John Lee stands at 52.9 marks, which did not change much over the month past and continues to hover around the 50-mark line. Among all respondents, 13% gave him 0 mark. The latest net popularity of CE stands at positive 25 percentage points, which stays practically the same as the last two months. As for the SAR Government, its net satisfaction is positive 2 percentage points, which has not changed much either compared to a month ago.

As for the appraisal of society's conditions, people's net satisfaction rates with the current political, livelihood and economic conditions are negative 6, negative 17 and negative 31 percentage points respectively. Compared to three months ago, the net satisfaction rates of economic and livelihood conditions have dropped, while that of political condition has slightly increased, but all these changes are still within the margins of error.

The effective response rate of the survey is 53.6%. The maximum sampling error of percentages is +/-5%, that of net values is +/-8% and that of ratings is +/-2.0 at 95% confidence level.

Contact Information

Date of survey	: 3-25/10/2023
Survey method	: Random telephone survey conducted by real interviewers
Target population	: Cantonese-speaking Hong Kong residents aged 18 or above
Sample size ^[1]	: 1,003 (including 499 landline and 504 mobile samples)
Effective response rate	: 53.6%
Sampling error ^[2]	: Sampling error of percentages not more than +/-5%, that of net values not more than +/-8% and that of ratings not more than +/-2.0 at 95% conf. level
Weighting method	: Rim-weighted according to figures provided by the Census and Statistics Department. The gender-age distribution of the Hong Kong population came from “Mid-year population for 2022”, while the educational attainment (highest level attended) distribution and economic activity status distribution came from “Women and Men in Hong Kong - Key Statistics (2022 Edition)”.

[1] This figure is the total sample size of the survey. Some questions may only involve a subsample, the size of which can be found in the tables below.

[2] All error figures in this release are calculated at 95% confidence level. “95% confidence level” means that if we were to repeat a certain survey 100 times with different random samples, we would expect 95 times having the population parameter within the respective error margins calculated. Because of sampling errors, when quoting percentages, journalists should refrain from reporting decimal places, whereas one decimal place can be used when quoting rating figures.

Latest Figures

The latest popularity figures of CE John Lee are summarized as follows:

Date of survey	<u>3-18/5/23</u>	<u>1-8/6/23</u>	<u>11-21/7/23^[3]</u>	<u>1-10/8/23</u>	<u>7-19/9/23</u>	<u>3-25/10/23</u>	<u>Latest Change</u>
Sample size	1,003	1,005	1,004	1,005	1,001	1,003	--
Response rate	52.4%	61.9%	50.0%	54.5%	53.0%	53.6%	--
Latest findings	Finding	Finding	Finding	Finding	Finding	Finding & error	--
Rating of CE	56.9	51.5 ^[4]	49.7	50.7	52.6	52.9+/-2.0	+0.3
Vote of confidence in CE ^[3]	51%	44% ^[4]	50% ^[4]	53%	55%	53+/-3%	-2%
Vote of no confidence in CE ^[3]	36%	45% ^[4]	29% ^[4]	29%	31%	28+/-3%	-3%
Net approval rate ^[3]	15%	-1% ^[4]	21% ^[4]	24%	24%	25+/-6%	--

[3] Starting from July 2023, the question on hypothetical voting on CE has been revised from “If a general election of the Chief Executive were to be held tomorrow, and you had the right to vote, would you vote for John Lee?” to “If you had the right to decide whether to reappoint or dismiss John Lee as the Chief Executive now, how would you decide?” to echo the development in Hong Kong now. Answer options have also been changed from “yes” and “no” to “reappoint”, “dismiss” and “abstain”, while “don’t know / hard to say” and “refuse to answer” options continue to exist.

[4] The difference between the figure and the result from the previous survey has gone beyond the sampling error at 95% confidence level, meaning that the change is statistically significant prima facie. However, whether the difference is statistically significant is not the same as whether they are practically useful or meaningful, and different weighting methods could have been applied in different surveys.

Our survey shows that the latest popularity rating of CE John Lee stands at 52.9 marks, which did not change much over the month past and continues to hover around the 50-mark line. Among all respondents, 13% gave him 0 mark. The latest approval rate of CE is 53%, disapproval rate 28%,

giving a net popularity of positive 25 percentage points, which stays practically the same as the last two months.

Recent popularity figures of the SAR Government are summarized as follows:

Date of survey	<u>3-18/5/23</u>	<u>1-8/6/23</u>	<u>11-21/7/23</u>	<u>1-10/8/23</u>	<u>7-19/9/23</u>	<u>3-25/10/23</u>	<u>Latest change</u>
Sample size	510	513	517	515	514	505	--
Response rate	52.4%	61.9%	50.0%	54.5%	53.0%	53.6%	--
Latest findings	Finding	Finding	Finding	Finding	Finding	Finding & error	--
Satisfaction rate of SARG performance ^[5]	48%	44%	39%	42%	44%	44+/-5%	-1%
Dissatisfaction rate of SARG performance ^[5]	30%	42% ^[6]	38%	40%	38%	41+/-4%	+4%
Net satisfaction rate	18%	2% ^[6]	1%	2%	7%	2+/-8%	-4%
Mean value ^[5]	3.1	2.9 ^[6]	2.9	2.9	3.0	2.9+/-0.1	-0.1

[5] Collapsed from a 5-point scale. The mean value is calculated by quantifying all individual responses into 1, 2, 3, 4, 5 marks according to their degree of positive level, where 1 is the lowest and 5 the highest, and then calculate the sample mean.

[6] The difference between the figure and the result from the previous survey has gone beyond the sampling error at 95% confidence level, meaning that the change is statistically significant prima facie. However, whether the difference is statistically significant is not the same as whether they are practically useful or meaningful, and different weighting methods could have been applied in different surveys.

As for the SAR Government, its latest satisfaction rate is 44%, whereas dissatisfaction rate stands at 41%, thus the net satisfaction is positive 2 percentage points. The mean score is 2.9, meaning close to “half-half” in general. These figures have not changed much compared to a month ago.

People’s latest appraisals of society’s conditions are summarized as follows:

Date of survey	<u>1-9/8/22</u>	<u>2-10/11/22</u>	<u>1-9/2/23</u>	<u>3-18/5/23</u>	<u>11-21/7/23</u>	<u>3-25/10/23</u>	<u>Latest change</u>
Sample size	509-514	507-513	517-524	508-516	510-514	510-635	--
Response rate	58.6%	48.9%	58.0%	52.4%	50.0%	53.6%	--
Latest findings	Finding	Finding	Finding	Finding	Finding	Finding & error	--
Current political condition: Satisfaction rate ^[7]	33% ^[8]	38%	42%	36%	33%	37+/-4%	+4%
Current political condition: Dissatisfaction rate ^[7]	39%	41%	34% ^[8]	40%	47% ^[8]	43+/-4%	-4%
Net satisfaction rate	-7% ^[8]	-3%	8%	-4% ^[8]	-14%	-6+/-7%	+8%
Mean value ^[7]	2.8 ^[8]	2.8	3.0 ^[8]	2.8 ^[8]	2.6	2.8+/-0.1	+0.1
Current livelihood condition: Satisfaction rate ^[7]	26%	26%	37% ^[8]	37%	35%	33+/-4%	-2%
Current livelihood condition: Dissatisfaction rate ^[7]	51%	52%	40% ^[8]	38%	48% ^[8]	50+/-4%	+2%
Net satisfaction rate	-26%	-26%	-3% ^[8]	-2%	-13% ^[8]	-17+/-8%	-4%
Mean value ^[7]	2.6	2.5	2.8 ^[8]	2.9	2.7 ^[8]	2.6+/-0.1	--

Date of survey	<u>1-9/8/22</u>	<u>2-10/11/22</u>	<u>1-9/2/23</u>	<u>3-18/5/23</u>	<u>11-21/7/23</u>	<u>3-25/10/23</u>	<u>Latest change</u>
Sample size	509-514	507-513	517-524	508-516	510-514	510-635	--
Response rate	58.6%	48.9%	58.0%	52.4%	50.0%	53.6%	--
Latest findings	Finding	Finding	Finding	Finding	Finding	Finding & error	--
Current economic condition: Satisfaction rate ^[7]	18%	18%	37% ^[8]	31%	30%	25+/-4%	-5%
Current economic condition: Dissatisfaction rate ^[7]	61% ^[8]	58%	45% ^[8]	42%	52% ^[8]	56+/-4%	+3%
Net satisfaction rate	-44% ^[8]	-40%	-9% ^[8]	-10%	-22% ^[8]	-31+/-8%	-8%
Mean value ^[7]	2.4 ^[8]	2.4	2.8 ^[8]	2.8	2.6 ^[8]	2.4+/-0.1	-0.2^[8]

[7] Collapsed from a 5-point scale. The mean value is calculated by quantifying all individual responses into 1, 2, 3, 4, 5 marks according to their degree of positive level, where 1 is the lowest and 5 the highest, and then calculate the sample mean.

[8] The difference between the figure and the result from the previous survey has gone beyond the sampling error at 95% confidence level, meaning that the change is statistically significant prima facie. However, whether the difference is statistically significant is not the same as whether they are practically useful or meaningful, and different weighting methods could have been applied in different surveys.

Our survey shows that people's latest satisfaction rates with the current political, livelihood and economic conditions are 37%, 33% and 25% respectively, the net satisfaction rates are negative 6, negative 17 and negative 31 percentage points respectively. The mean scores are 2.8, 2.6 and 2.4 respectively, meaning people's satisfaction with political condition is close to "half-half" in general, while that of livelihood and economic conditions are between "quite dissatisfied" and "half-half". The mean score of satisfaction with economic condition has significantly declined since July. Compared to three months ago, the net satisfaction rates of economic and livelihood conditions have dropped, while that of political condition has slightly increased, but all these changes are still within the margins of error.

Upcoming Press Events

- November 7 (Tuesday) press release and figures update: PSI per Gender and Age
- November 14 (Tuesday) press release and figures update: PSI per Economic Activity Status
- November 21 (Tuesday) press release and figures update: Popularities of CE and SAR Government
- November 30 (Thursday) at 15:00, press conference: Trust and Confidence Indicators
- December 5 (Tuesday) press release and figures update: PSI per Centrality
- December 12 (Tuesday) press release and figures update: Popularity of SAR Government, Appraisal of Policy Areas of the Government
- December 19 (Tuesday) press release and figures update: Popularities of CE and Secretaries of Departments, People's Most Familiar Political Figures
- December 27 (Wednesday) at 15:00, press conference: Year-end Review