

# PORI

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HONG KONG PUBLIC OPINION RESEARCH INSTITUTE

香 港 民 意 研 究 所

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**Latest Tracking Poll Results**

**December 27, 2023**

# Flow of Press Conference

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- HKPORI's future development
- 2023 Review and 2024 Forecast Survey
- PSI Report No. 6.17
- Free comments
- Media Q&A

# HKPORI's Future Development

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## 最熱數據

問題	價格	下載次數
假設明天選舉特首，而你又冇權投票，你會唔會選李家超做特首？	\$0	7
你對特區政府嘅整體表現滿唔滿意？	\$0	5
如果10分代表十分民主，0分代表完全唔民主，5分代表一半半，你會畀幾多分香港社會？	\$0	5
如果10分代表十分自由，0分代表完全唔自由，5分代表一半半，你會畀幾多分香港社會？	\$0	5
如果10分代表十分法治，0分代表完全唔法治，5分代表一半半，你會畀幾多分香港社會？	\$0	4
請你對特首李家超嘅支持程度給予評分，0分代表絕對唔支持，100分代表絕對支持，50分代表一半半，你會畀幾多分特首李家超？	\$0	3
整體嚟講，你信唔信任香港特區政府？	\$0	3
現在香港面對好多問題，你個人最關心邊種問題？	\$0	3
如果10分代表十分繁榮，0分代表完全唔繁榮，5分代表一半半，你會畀幾多分香港社會？	\$0	3
如果10分代表十分安定，0分代表完全唔安定，5分代表一半半，你會畀幾多分香港社會？	\$0	3
請你用0至10分評價你對香港政治問題嘅關心程度，0分代表完全唔關心，10分代表十分關心，5分代表一半半。你會畀幾多分？	\$0	2
整體嚟講，你對香港而家嘅民生狀況有幾滿意或者不滿？	\$0	2



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# HKPORI's Future Development

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## 香港民研數據查冊平台 (頻數表)

調查年份	排序方式	套用	熱門下載	Search <input type="text"/>			
調查年份及月份	顯示第 1 至 10 項結果，共 186 項結果。						
系列	詳情	調查編號	調查開始日期	系列	問題	價格 (現時半價，會員再半價)	加到購物車
價格		TP230501	2023-05-03	特首民望	假設明天選舉特首，而你又有權投票，你會唔會選李家超做特首？	\$0	
可否查閱		TP230501	2023-05-03	特首民望	請你對特首李家超嘅支持程度給予評分，0分代表絕對唔支持，100分代表絕對支持，50分代表一半半，你會畀幾多分特首李家超？	\$0	
<input type="button" value="套用"/>		TP230501	2023-05-03	社會指標	如果10分代表十分民主，0分代表完全唔民主，5分代表一半半，你會畀幾多分香港社會？	\$0	
<input type="button" value="重置"/>		TP230501	2023-05-03	社會指標 (自由)	如果10分代表十分自由，0分代表完全唔自由，5分代表一半半，你會畀幾多分香港社會？	\$0	
		TP230501	2023-05-03	社會指標	如果10分代表十分繁榮，0分代表完全唔繁榮，5分代表一半半，你會畀幾多分香港社會？	\$0	
		TP230501	2023-05-03	社會指標	如果10分代表十分安定，0分代表完全唔安定，5分代表一半半，你會畀幾多分香港社會？	\$0	
		TP230501	2023-05-03	社會指標 (法治)	如果10分代表十分法治，0分代表完全唔法治，5分代表一半半，你會畀幾多分香港社會？	\$0	
		TP230501	2023-05-03	政府民望	你對特區政府嘅整體表現滿唔滿意？	\$0	

# Survey Topic

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- 2023 Review and 2024 Forecast Survey
- PSI Report No. 6.17

# Contact Information

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- Date of survey: 8-16/12/2023
- Survey method: Random telephone survey conducted by real interviewers
- Target population: Cantonese-speaking Hong Kong residents aged 18 or above
- Sample size: 501 (including 250 landline and 251 mobile samples)
- Effective response rate: 52.2%
- Sampling error: Sampling error of percentages not more than +/-4%, that of net values not more than +/-8% and that of ratings not more than +/-0.1 at 95% conf. level
- Weighting method: Rim-weighted according to figures provided by the Census and Statistics Department. The gender-age distribution of the Hong Kong population came from “Mid-year population for 2022”, while the educational attainment (highest level attended) distribution and economic activity status distribution came from “Women and Men in Hong Kong - Key Statistics (2022 Edition)”.

# Survey Result – 2023 Review Survey

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## ● Appraisal of HK’s development in the year past

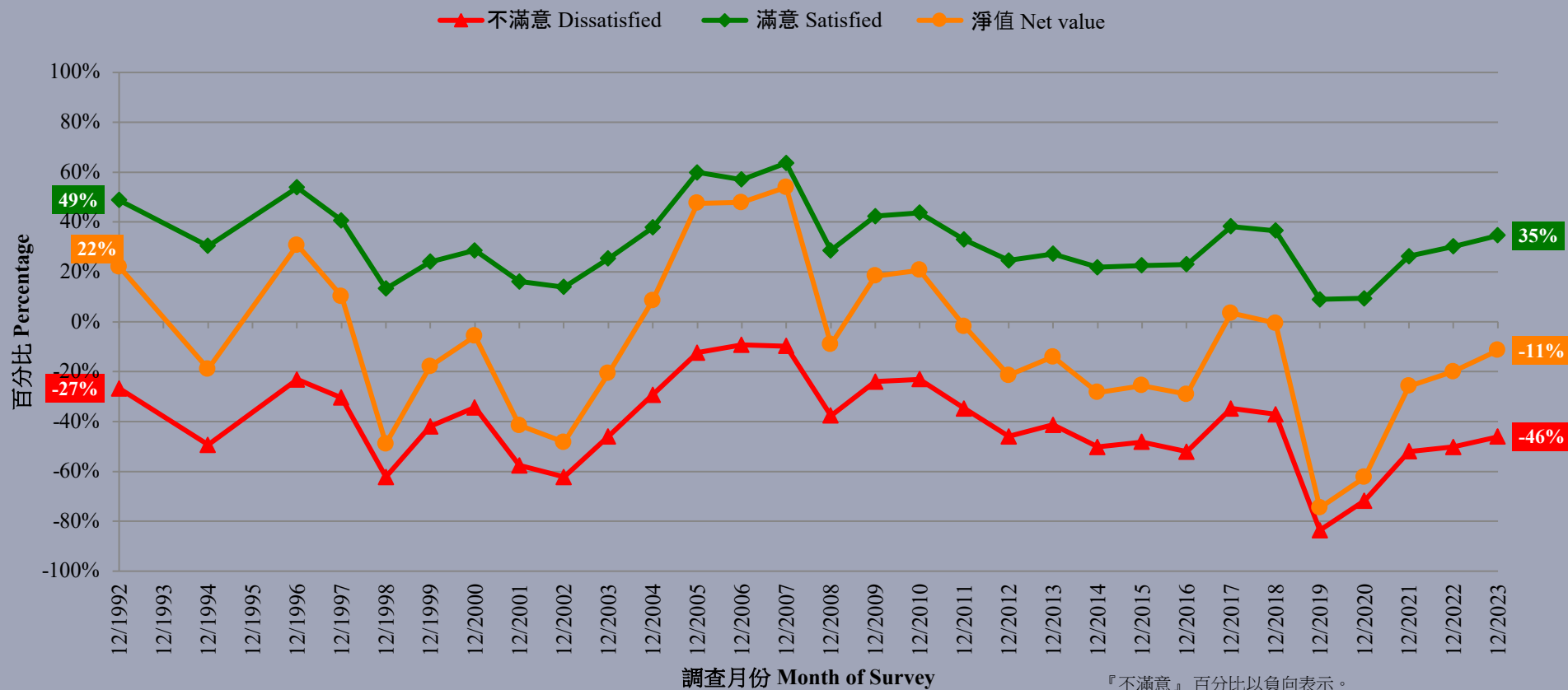
	5-9/12/2022	8-16/12/2023	Change	Record
Satisfaction rate	30%	35%	▲4%	Record <b>high</b> since Dec 2018
Dissatisfaction rate	50%	46%	▼4%	Record <b>low</b> since Dec 2018
Net satisfaction rate	-20%	-11%	▲9%	Record <b>high</b> since Dec 2018
Mean value	2.6	2.7	▲0.1	----

- Our latest year-end survey shows that 35% were satisfied with Hong Kong’s development in the year past, 46% were dissatisfied, giving a net satisfaction of negative 11 percentage points. The mean score is 2.7, meaning between “quite dissatisfied” and “half-half” in general. Overall appraisal has continued to improve, but the change over the year past is within sampling error.

# Survey Result – 2023 Review Survey

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市民對香港過去一年發展的滿意度 (按次計算)  
Satisfaction with Hong Kong's development in the year past (Per Poll)  
(12/1992 - 12/2023)



『不滿意』百分比以負向表示。  
Percentage of 'Dissatisfied' is presented as negative



# Survey Result – 2023 Review Survey

9

## ● Happiness level in the year past

	5-9/12/2022	8-16/12/2023	Change	Record
Happy	36%	44%	▲8%*	Record <b>high</b> since Dec 2018
Unhappy	36%	30%	▼6%	Record <b>low</b> since Dec 2018
Net happiness value	<1%	14%	▲14%*	Record <b>high</b> since Dec 2018
Mean value	2.9	3.1	▲0.2*	----

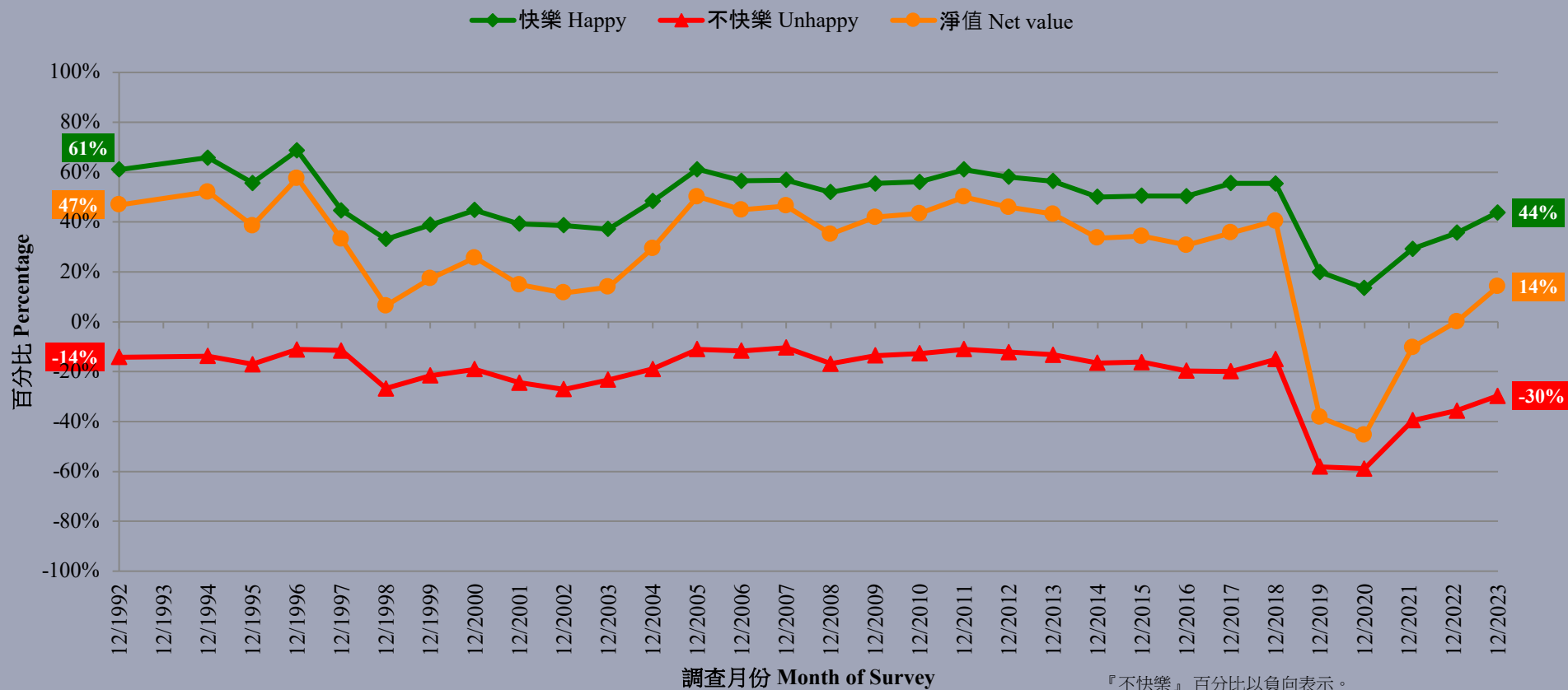
- At the individual level, 44% said they lived a happy life in the year past, 30% said they were not happy, giving a net happiness value of positive 14 percentage points, which is a very significant 14-percentage-point **increase** from last year. The mean score is 3.1, meaning close to “half-half” in general, also a significant **rise** compared to last year.

\* Significant change

# Survey Result – 2023 Review Survey

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過去一年生活快樂程度 (按次計算)  
Happiness level in the year past (Per Poll)  
(12/1992 - 12/2023)

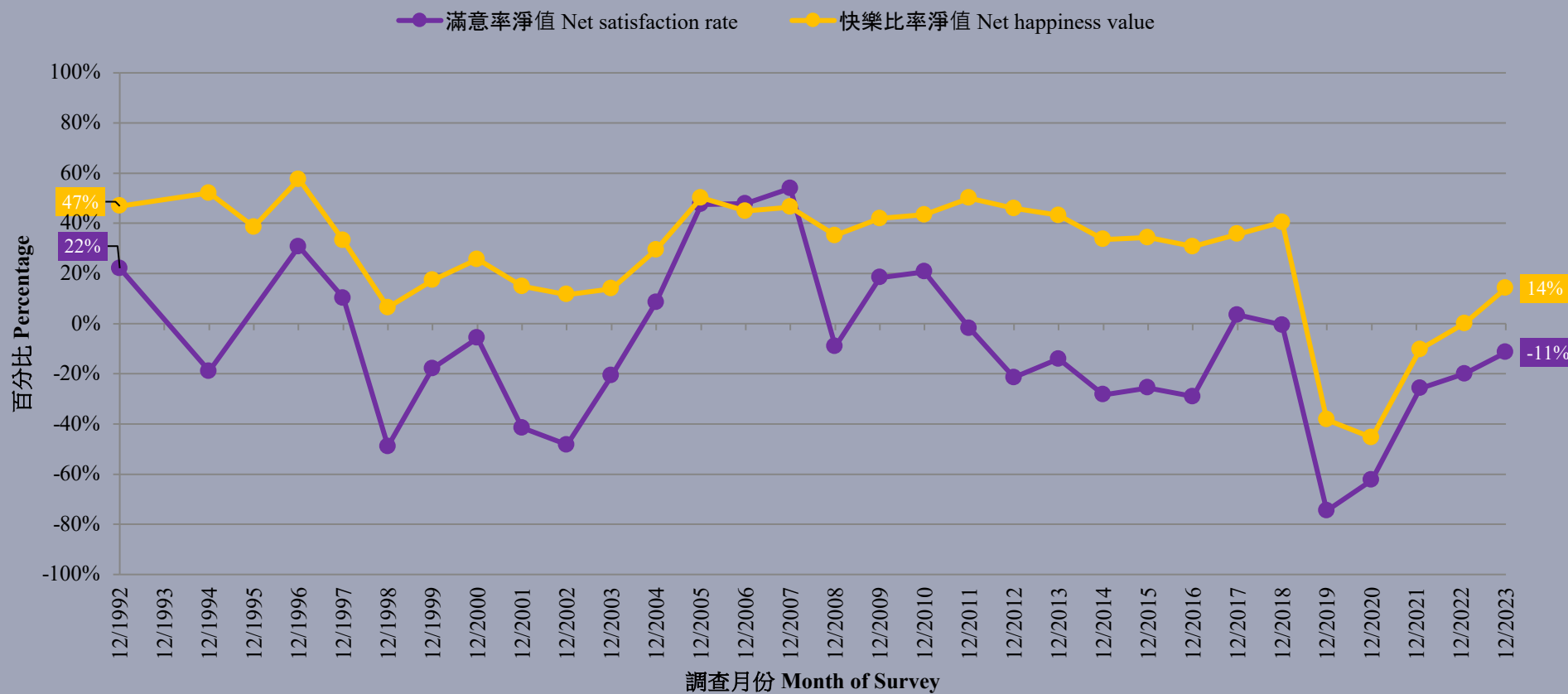


『不快樂』百分比以負向表示。  
Percentage of 'Unhappy' is presented as negative

# Survey Result – 2023 Review Survey

11

對香港過去一年發展的滿意度及生活快樂程度 (按次計算)  
Satisfaction with HK's development and happiness level in the year past (Per Poll)  
(12/1992 - 12/2023)



# Survey Result – 2024 Forecast Survey

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## ● Expectation of HK's development next year

	5-9/12/2022	8-16/12/2023	Change	Record
Better	57%	40%	▼17%*	Record <b>low</b> since Dec 2020
Worse	28%	40%	▲11%*	Record <b>high</b> since Dec 2019
Net optimism	28%	0%	▼28%*	Record <b>low</b> since Dec 2020

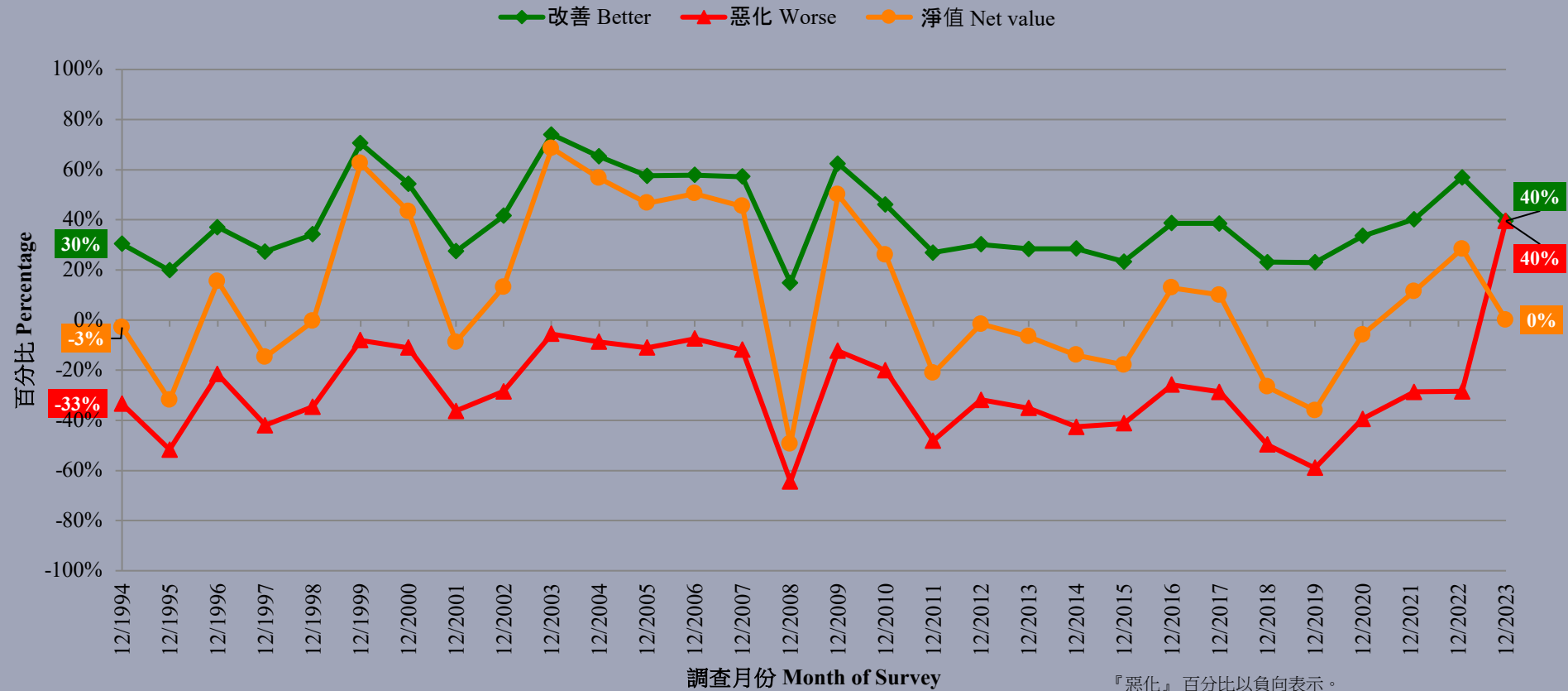
- Looking ahead, 40% expected Hong Kong's overall development next year would be better than this year, while another 40% said it would be worse, giving a net optimism of 0 percentage point, which has plummeted by 28 percentage points and a very significant **drop** compared to last year.

\* Significant change

# Survey Result – 2024 Forecast Survey

13

預期來年香港整體發展 (按次計算)  
Expectation of Hong Kong's development next year (Per Poll)  
(12/1994 - 12/2023)



『惡化』百分比以負向表示。  
Percentage of 'Worse' is presented as negative

# Survey Result – 2024 Forecast Survey

14

## • Expectation of personal development next year

	5-9/12/2022	8-16/12/2023	Change	Record
Better	51%	47%	▼4%	Record <b>low</b> since Dec 2021
Worse	15%	22%	▲7%*	Record <b>high</b> since Dec 2020
Net optimism	36%	25%	▼11%*	Record <b>low</b> since Dec 2020

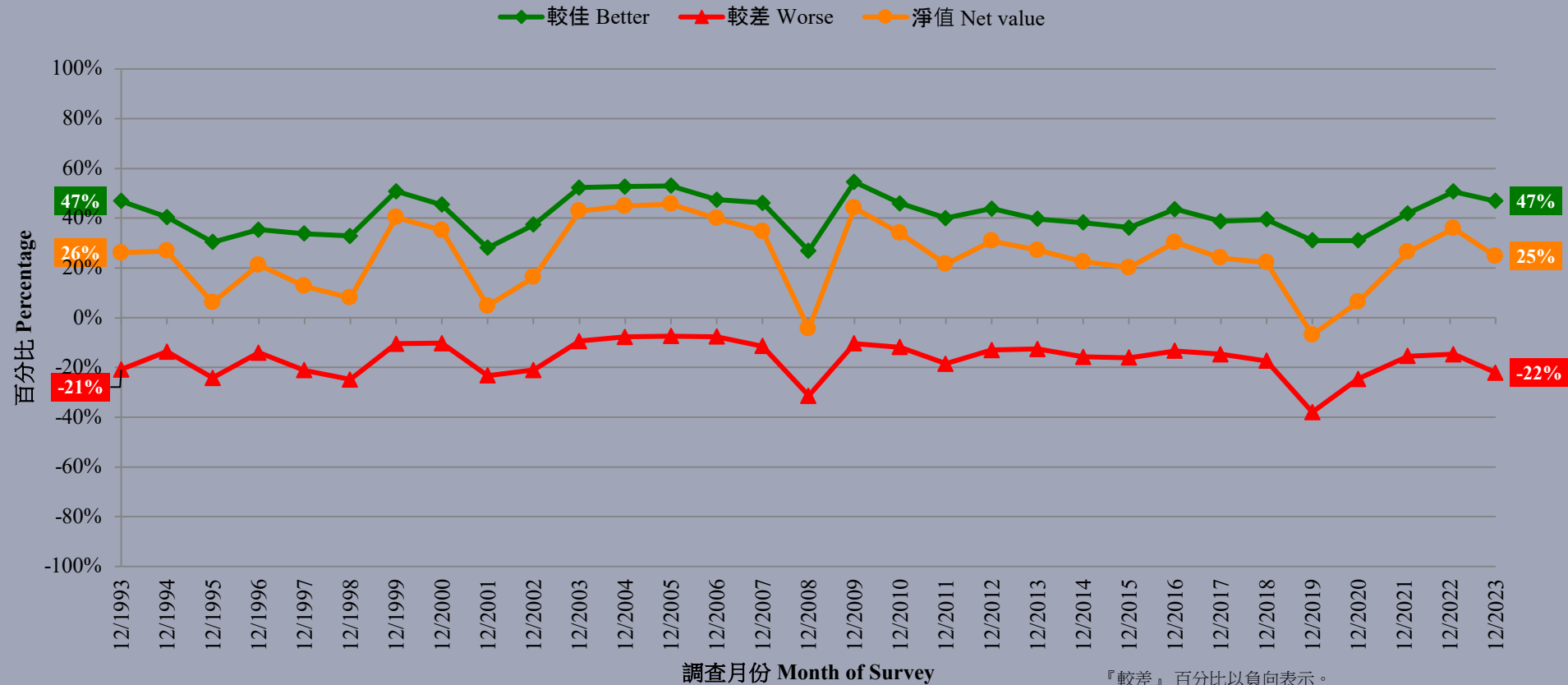
- As for the personal development, 47% believed they would become better in coming year, 22% thought they would be getting worse, giving a net optimism of positive 25 percentage points, which is a significant 11-percentage-point **drop** from last year.

\* Significant change

# Survey Result – 2024 Forecast Survey

15

預計來年個人發展 (按次計算)  
Expectation of personal development next year (Per Poll)  
(12/1993 - 12/2023)



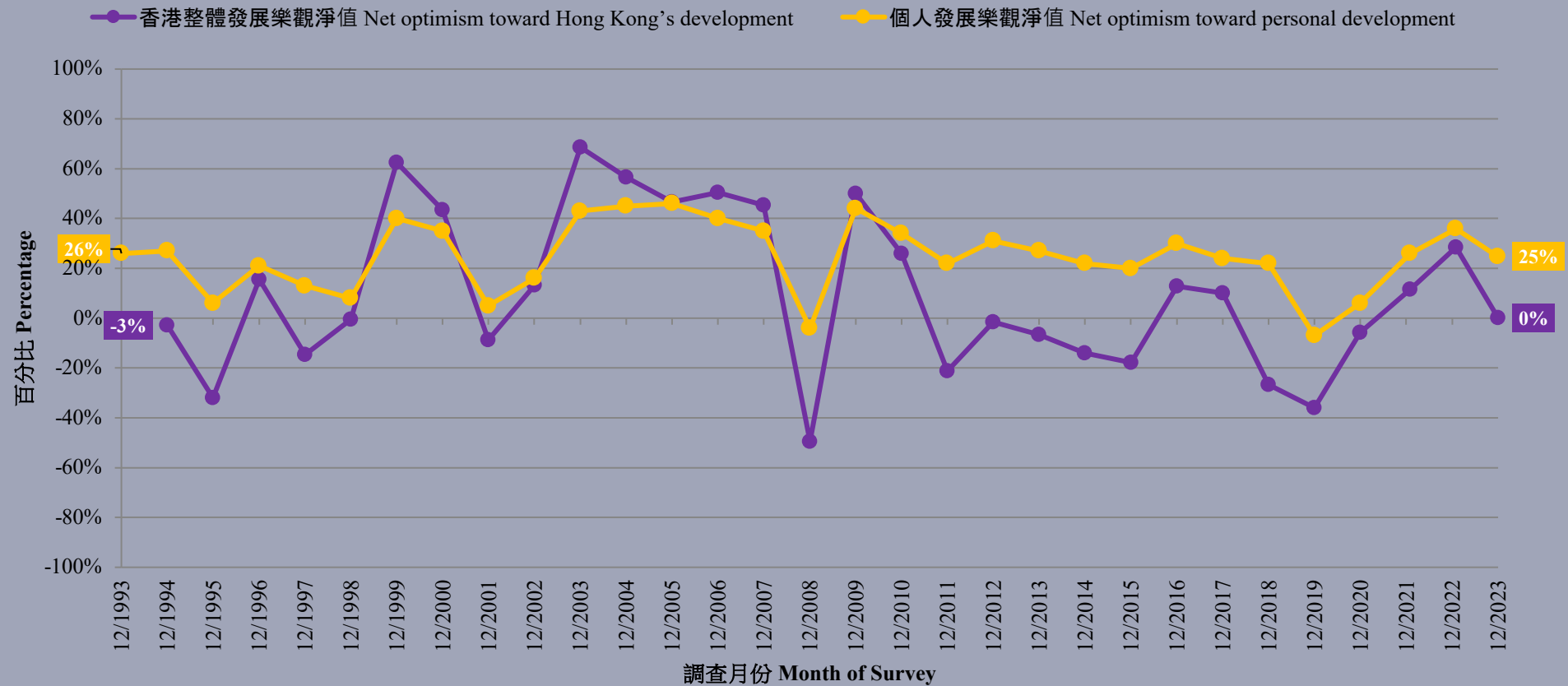
『較差』百分比以負向表示。  
Percentage of 'Worse' is presented as negative

# Survey Result – 2024 Forecast Survey

16

預計來年香港整體發展及個人發展 (按次計算)

Expectation of Hong Kong's development and personal development next year (Per Poll)  
(12/1993 - 12/2023)





# Survey Result – 2024 Forecast Survey

17

## ● New Year wishes

	5-9/12/2022	8-16/12/2023	Change	Record
Personal matters	20%	38%	▲18%*	Record high since Dec 2015
Society-related	49%	35%	▼15%*	Record low since Dec 2015
World peace-related	12%	10%	▼1%	Record low since Dec 2021
No special wish	9%	11%	▲2%	Record high since Dec 2021

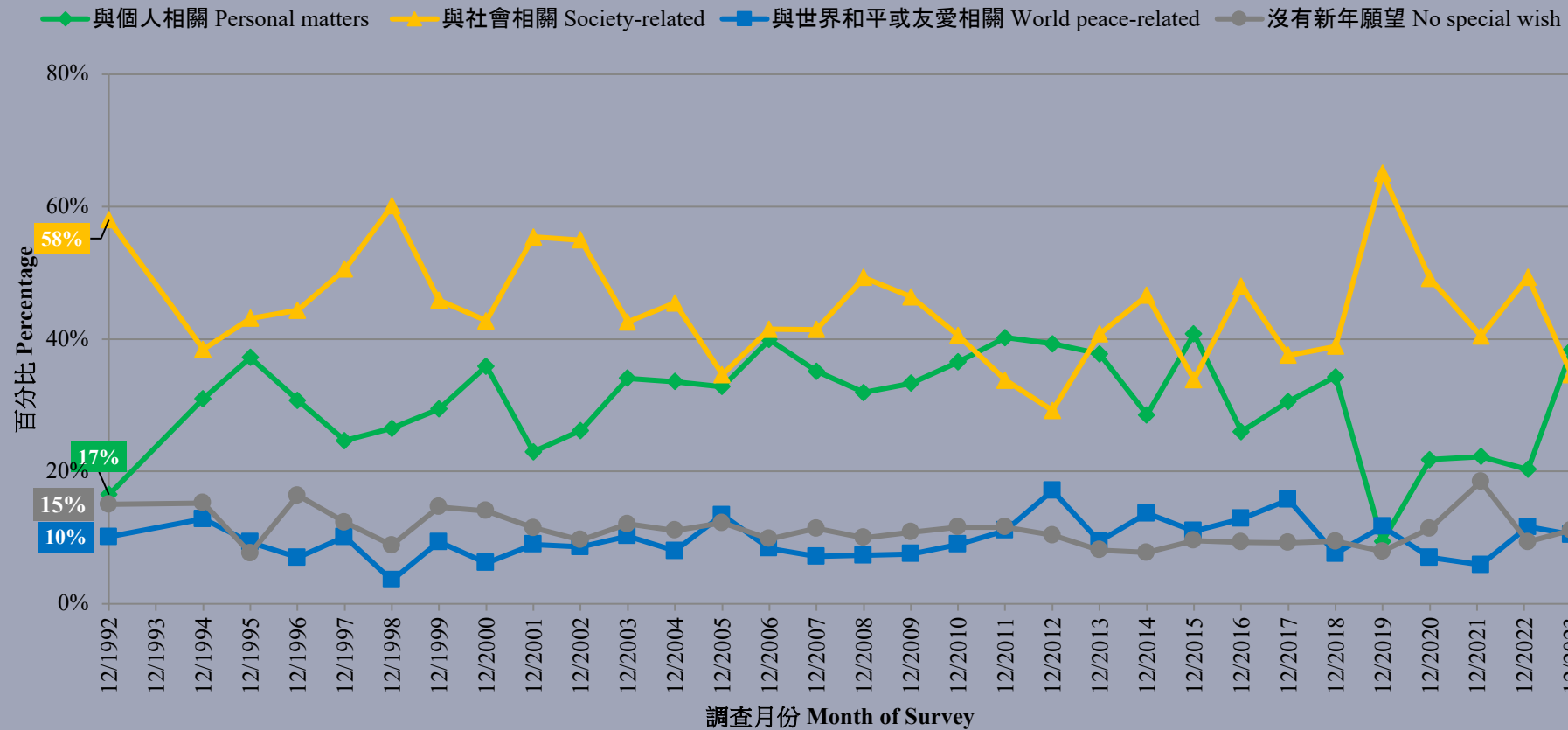
- As for people's New Year wishes, 38% were related to personal matters, 35% were society-related and 10% were world peace-related. The percentage of wishes related to personal matters has **increased** very significantly, and that of wishes related to the society has **decreased** significantly, registering their record high and low respectively since December 2015. Meanwhile, 11% said they did not have New Year wishes, which was similar to the figure last year.

\* Significant change

# Survey Result – 2024 Forecast Survey

18

## 新年願望 (按次計算) New Year wishes (Per Poll) (12/1992 - 12/2023)



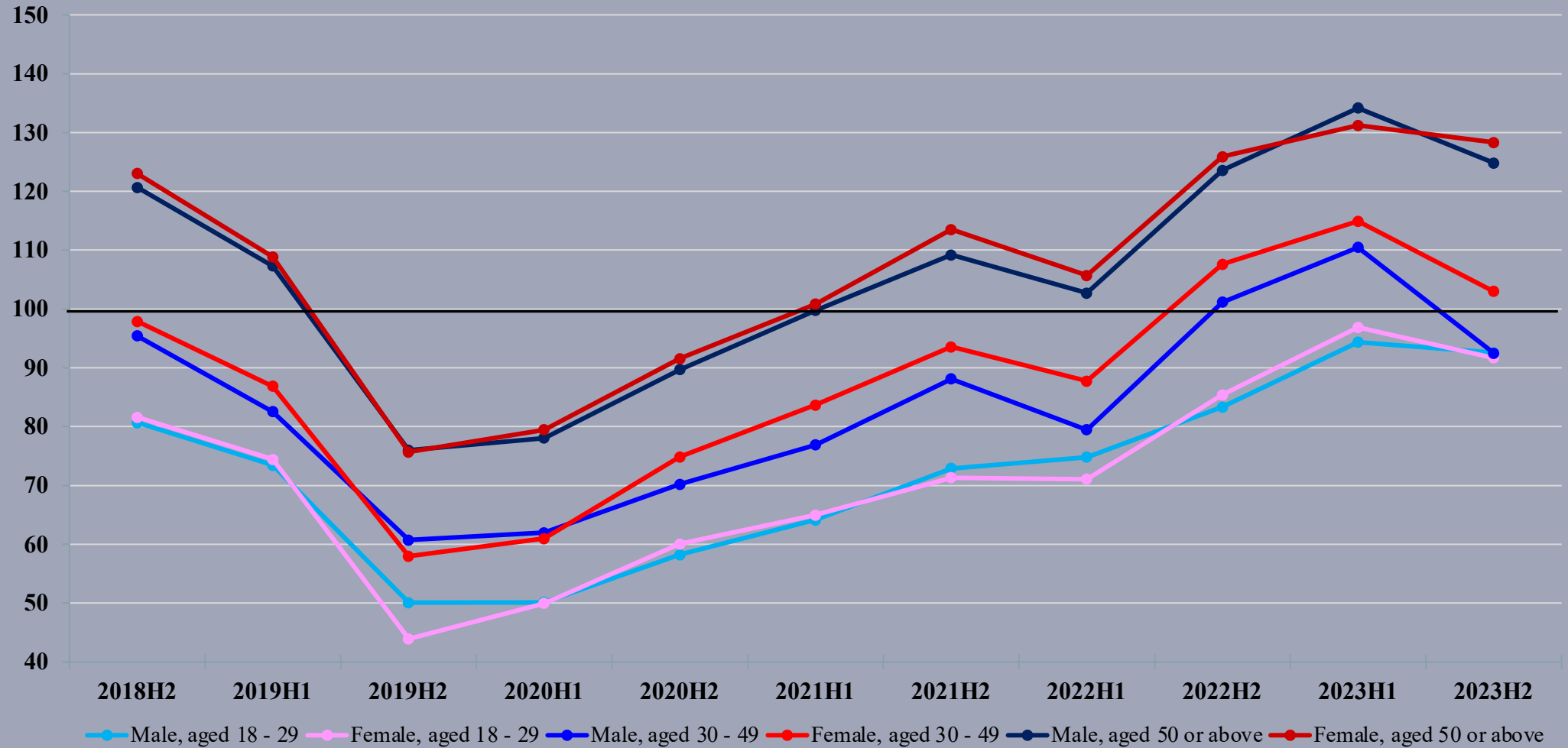
# Survey Topic

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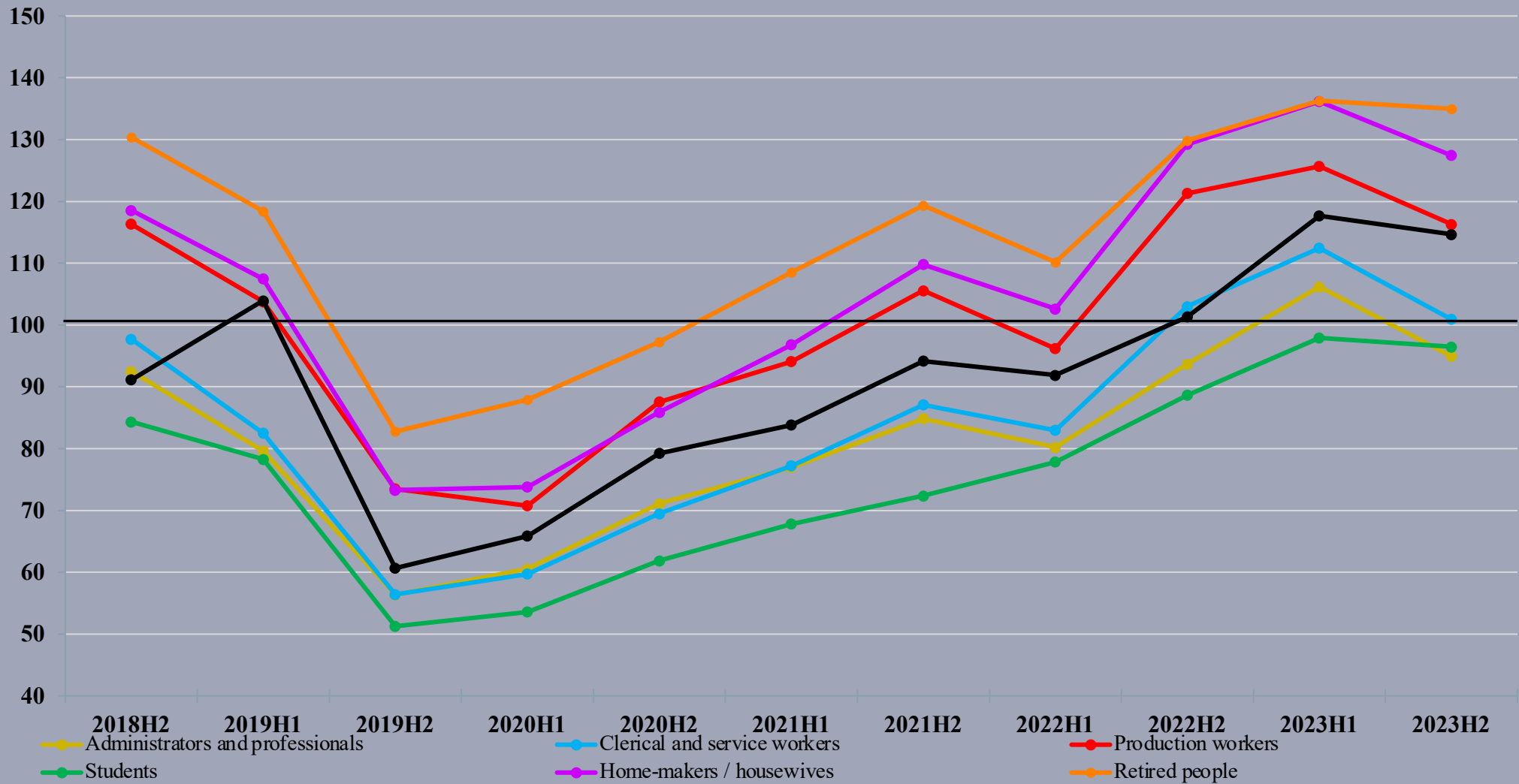
- 2023 Review and 2024 Forecast Survey
- **PSI Report No. 6.17**

# PSI Report No. 6.14: PSI per Gender and Age (2018-2023; half-year averages)

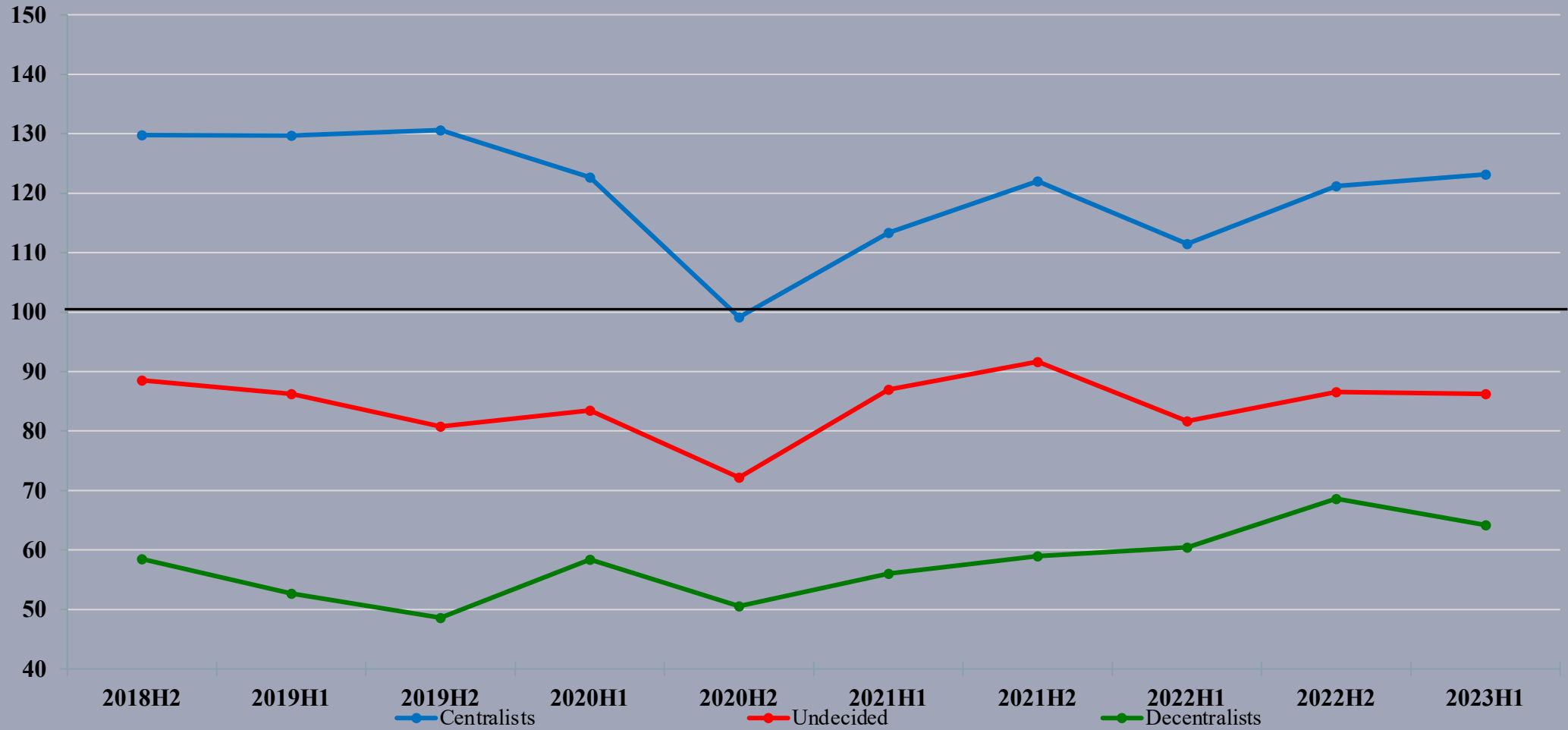
20



# PSI Report No. 6.15: PSI per Economic Activity Status (2018-2023; half-year averages)



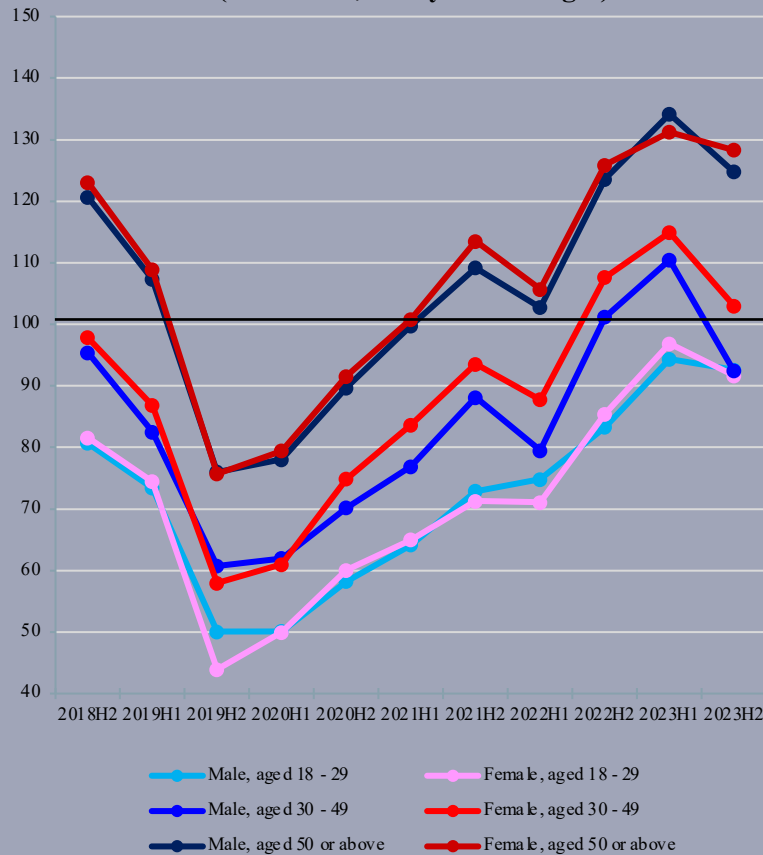
# PSI Report No. 6.16: PSI per Centrality (2018-2023; half-year averages)



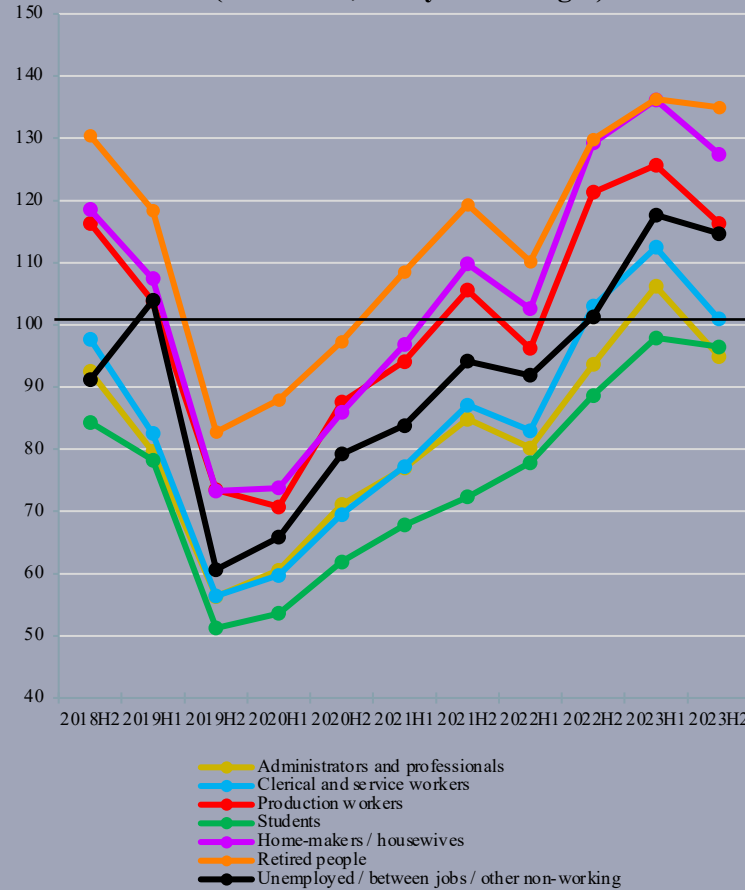
# PSI Report No 6.17

23

**PSI among people of different gender and age groups over the past five years (2018-2023; half-year averages)**



**PSI among people of different economic activity status over the past five years (2018-2023; half-year averages)**



**PSI among people of different centrality over the past five years (2018-2023; half-year averages)**



# PSI Report No. 6.17 – Concluding Remarks

- From the analyses of three demographic variables (i.e. gender and age, economic activity status, and centrality) in this third aggregate report, **covariation** continues to be the trend.
- The factor of **age** is found to be more important than gender, while **students** consistently remain to be the **most unhappy group**.
- **Centrality** seems to be the **deepest factor**, since it has a clear structure with relatively small fluctuations.





# **Second Generation PSI**

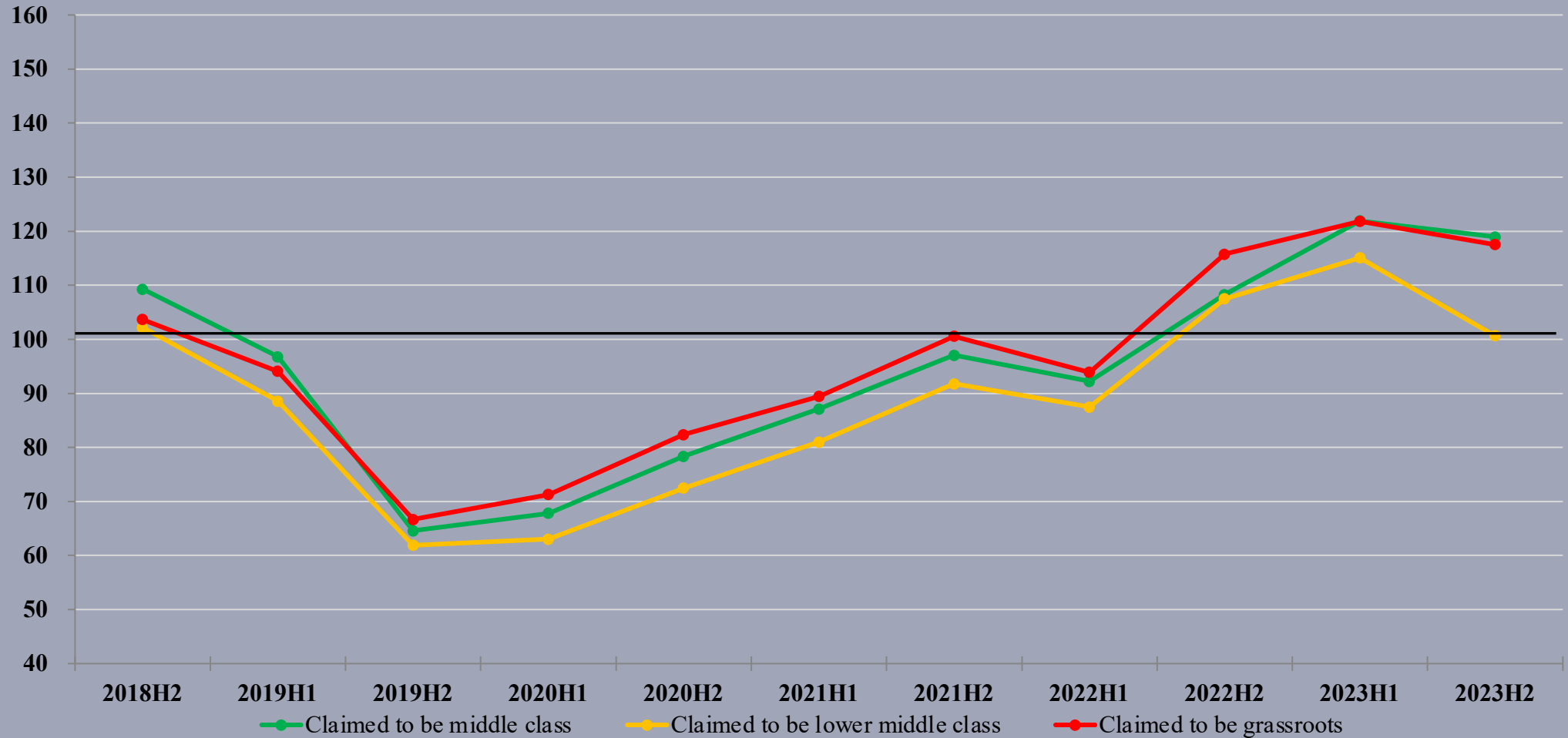
## **Summary of the 1<sup>st</sup> Release Cycle**

# PSI Report No. 6.7: Monthly PSI figures (1992-2023; monthly averages)

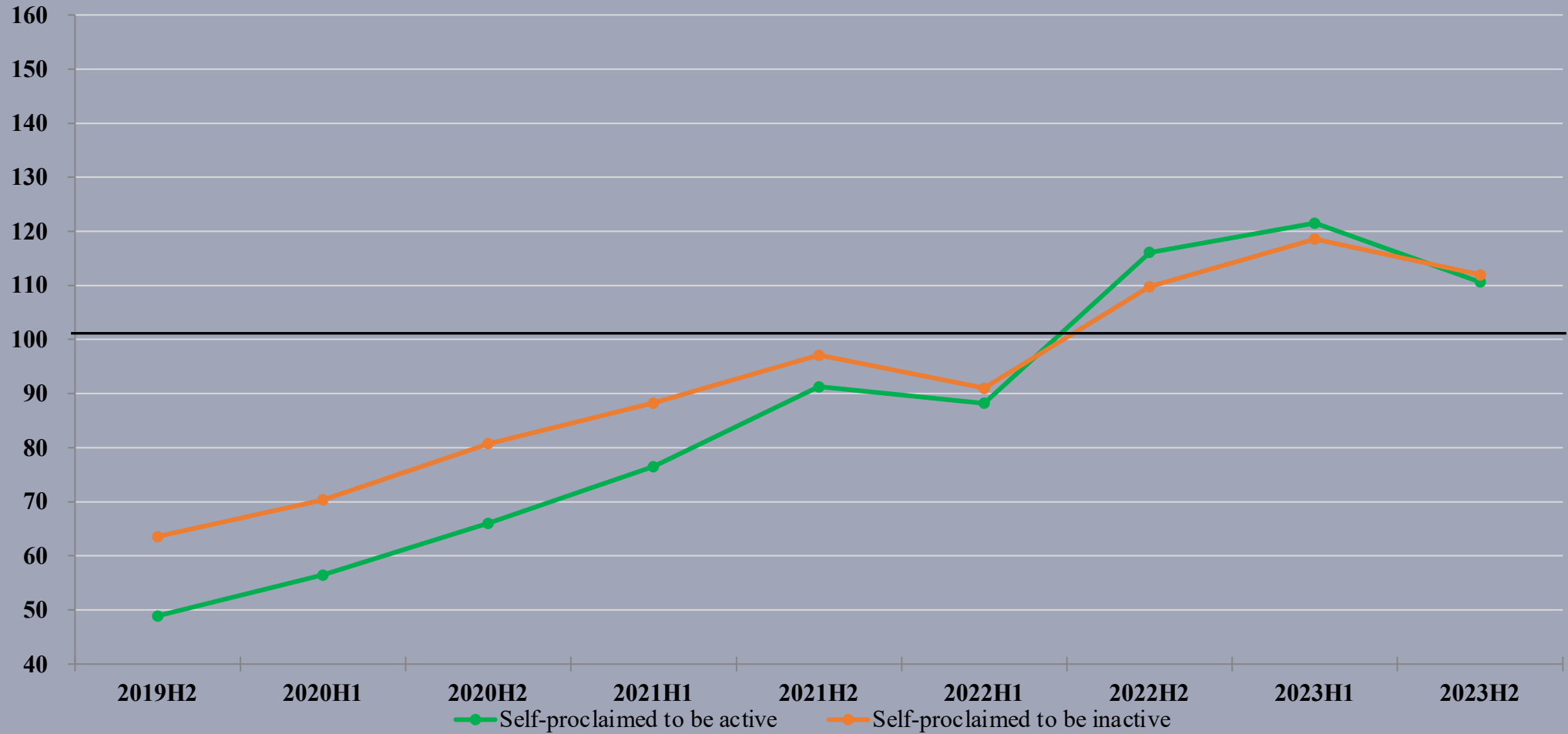
26



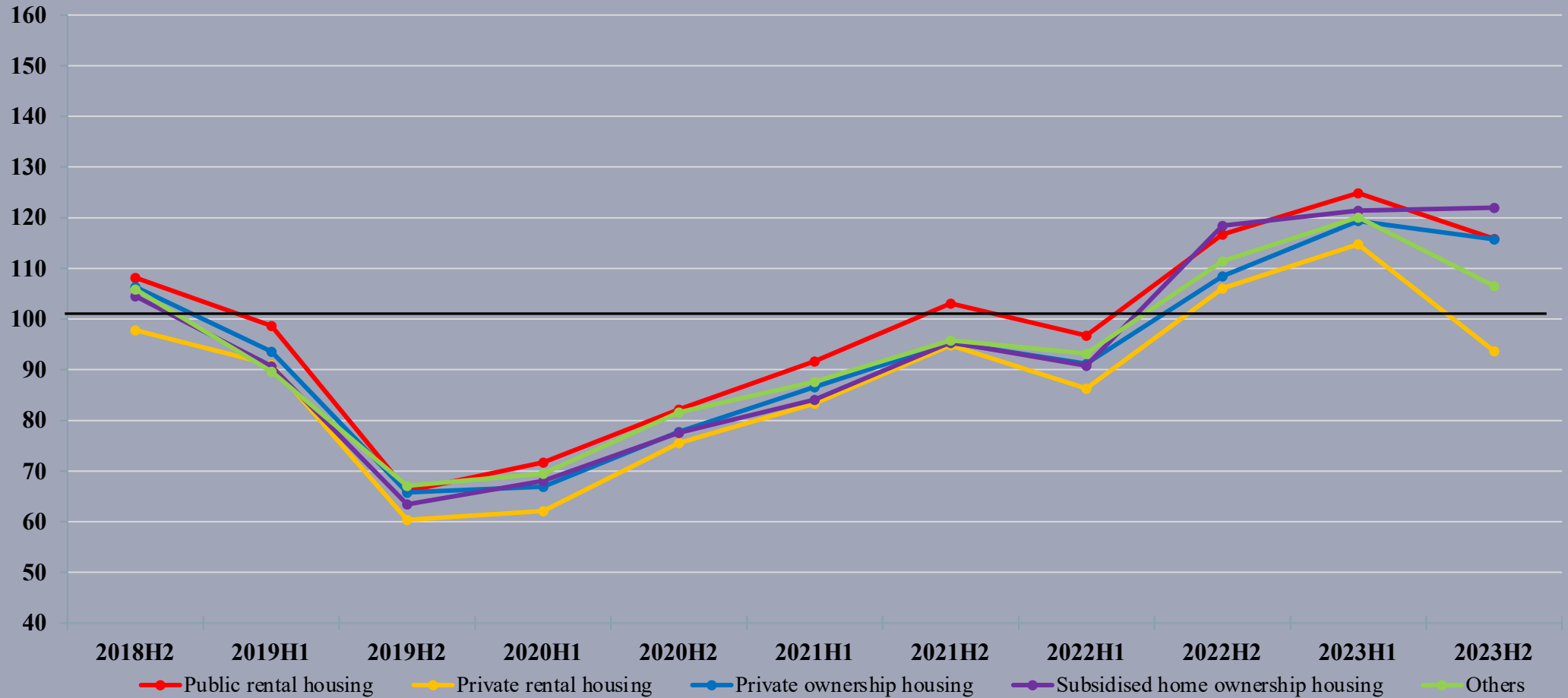
# PSI Report No. 6.5: PSI per Social Strata (Second Type) (2018-2023; half-yearly averages)



# PSI Report No. 6.4: PSI per Activeness in Civil Society (2019-2023; half-yearly averages)

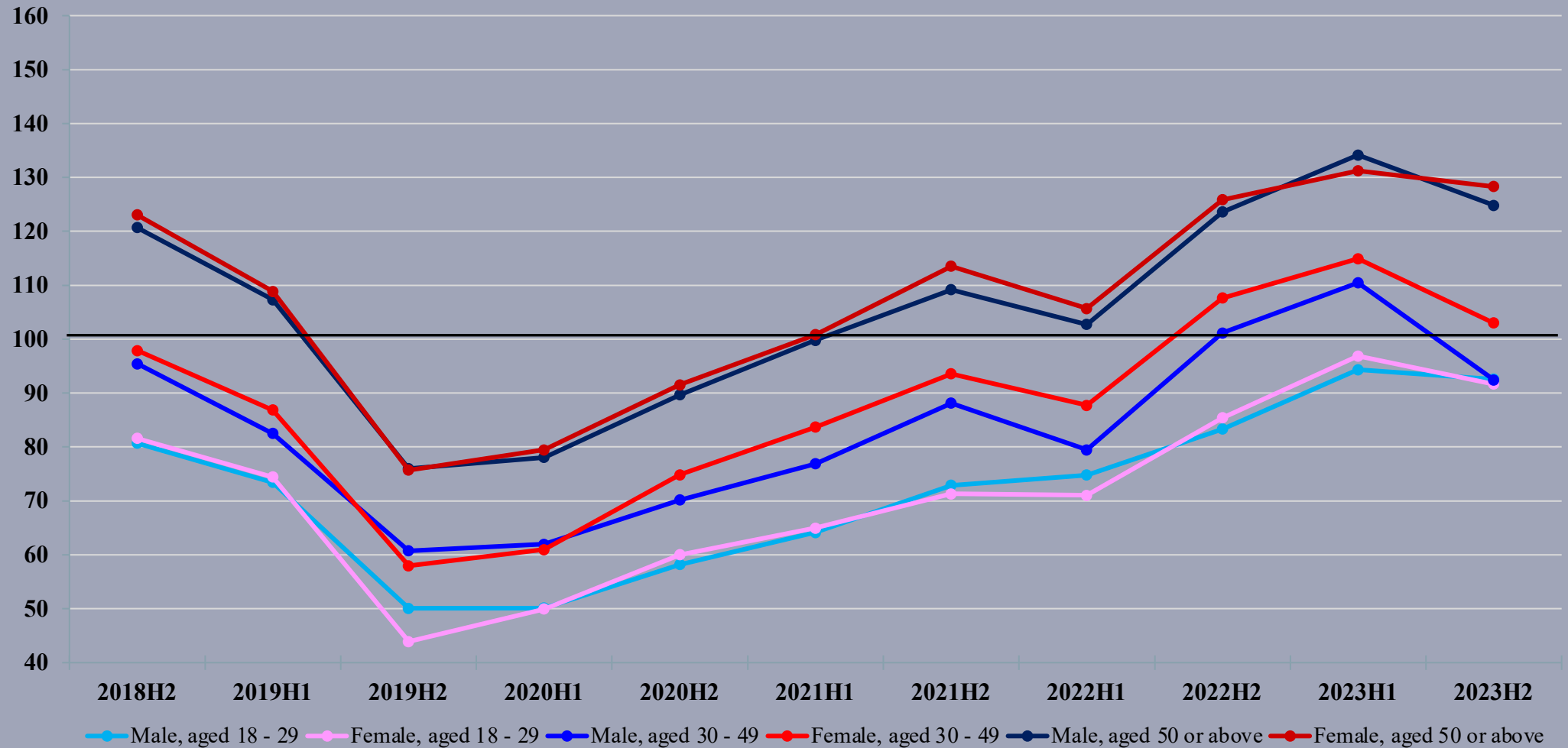


# PSI Report No. 6.9: PSI per Housing Type and Ownership (2018-2023; half-yearly averages)

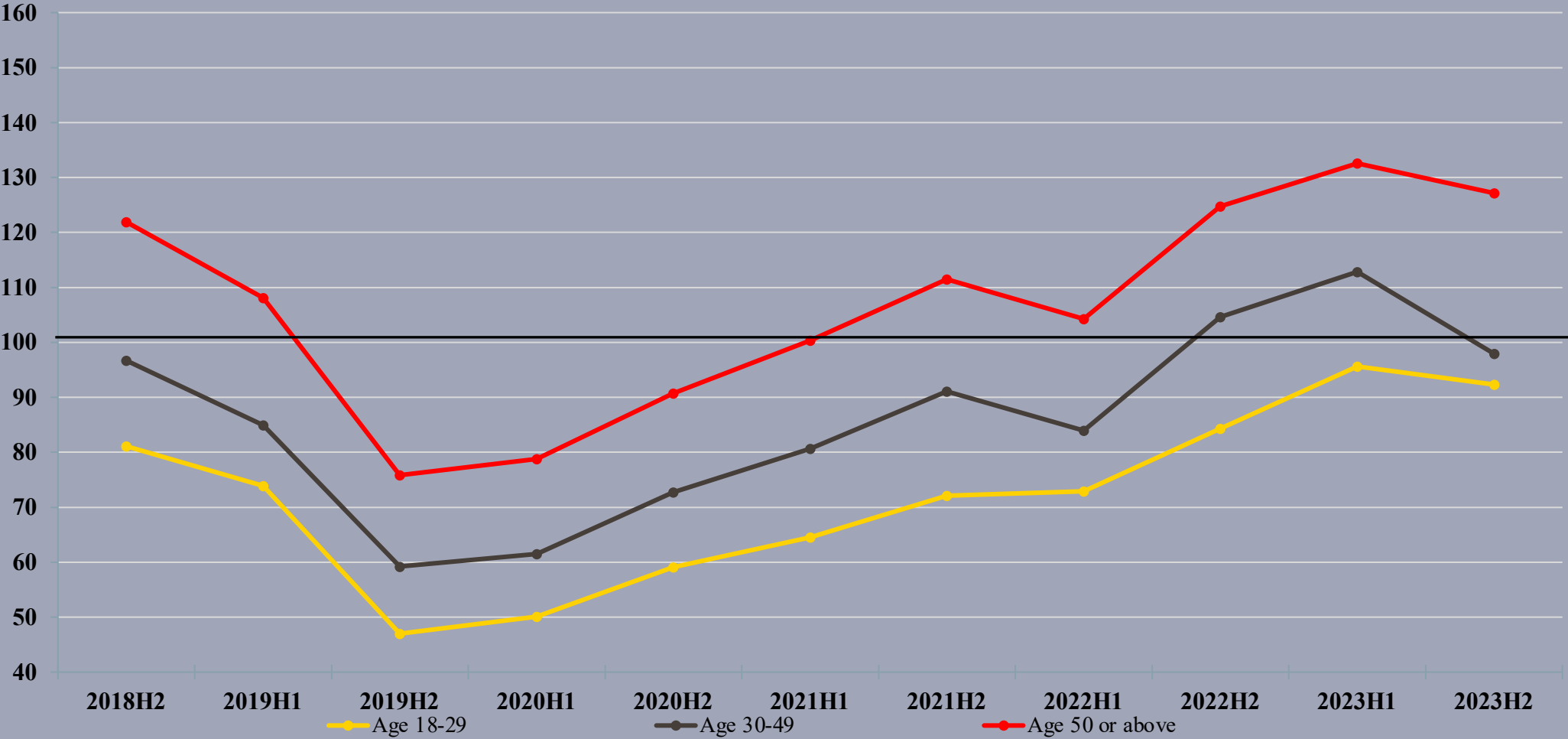


# PSI Report No. 6.14: PSI per Gender and Age (2018-2023; half-year averages)

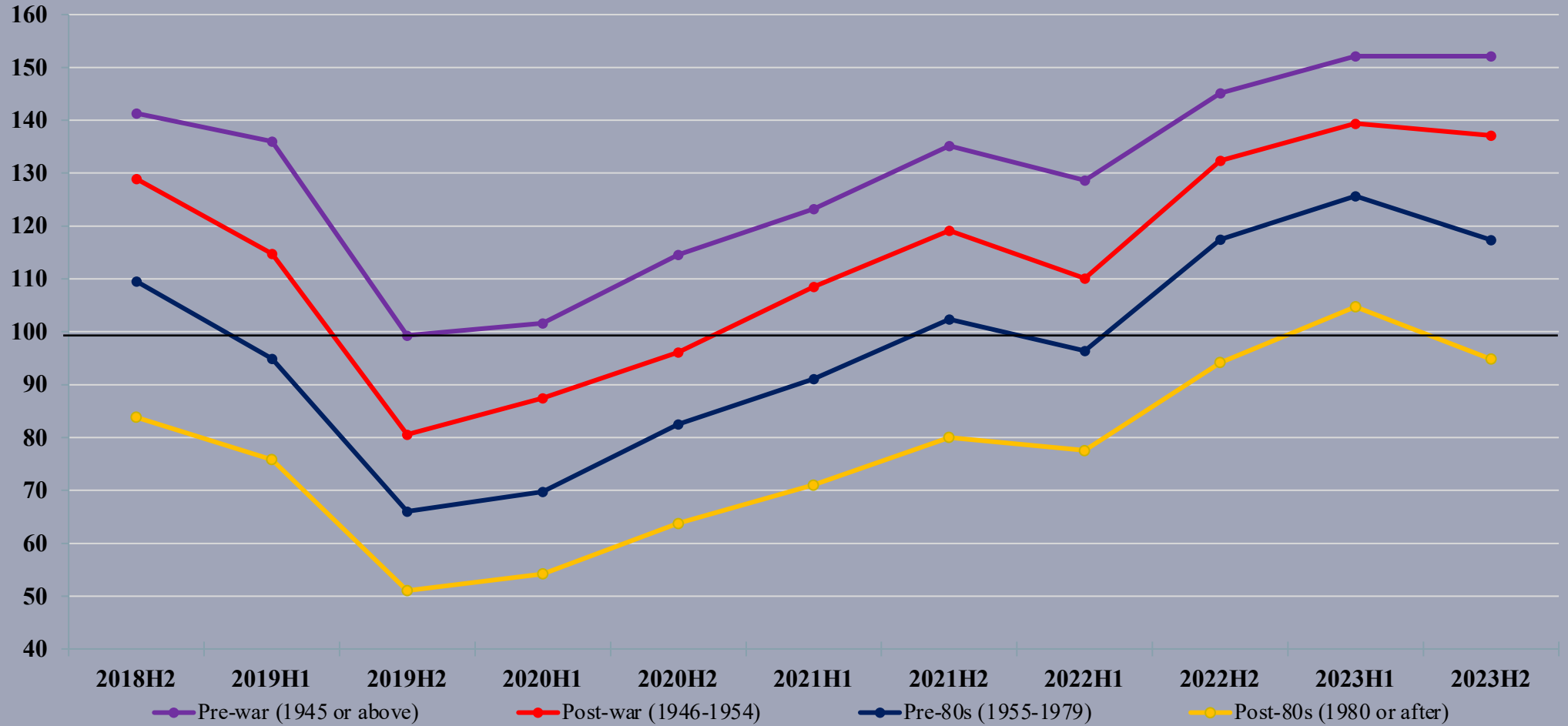
30



# PSI Report No. 6.11: PSI per Age (2018-2023; half-yearly averages)

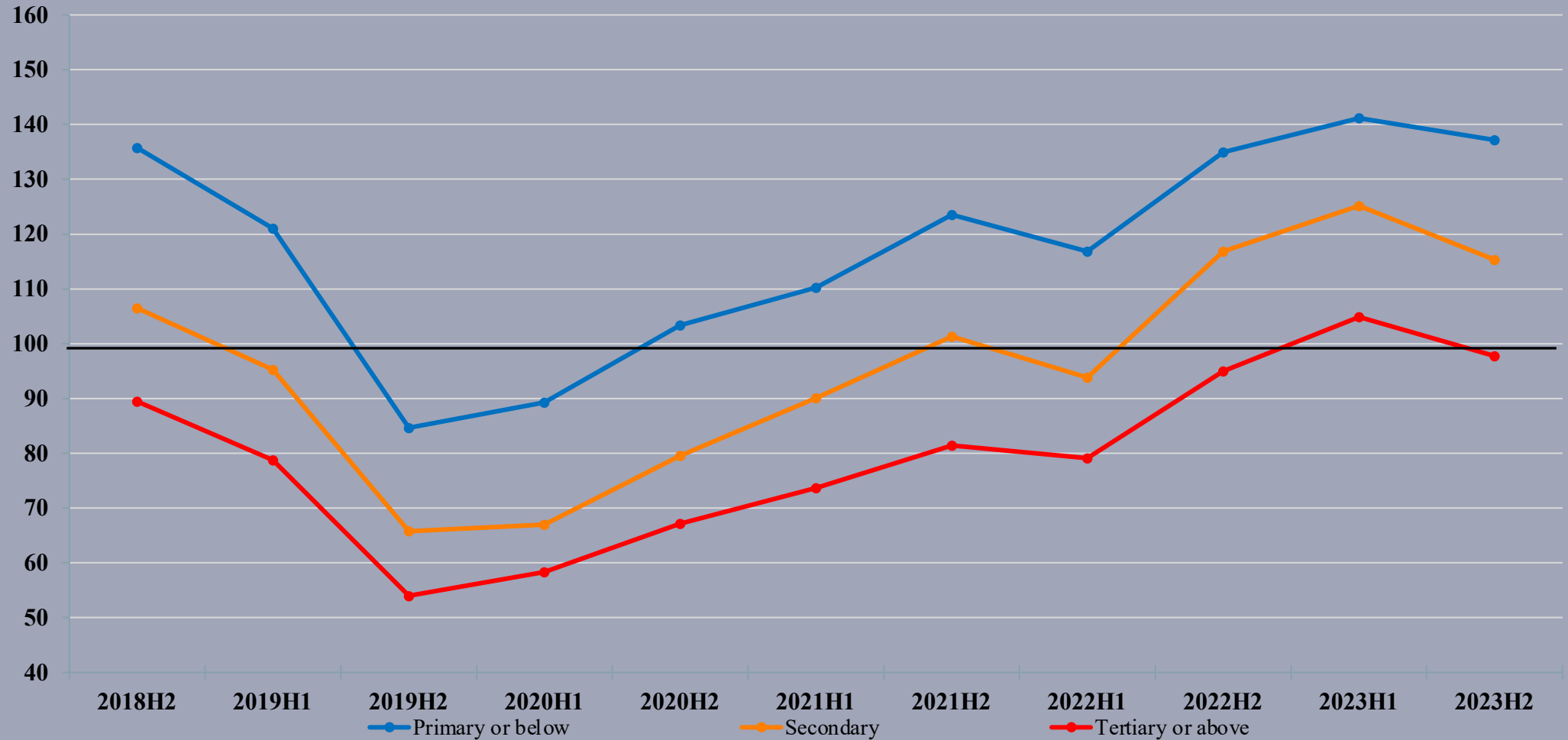


# PSI Report No. 6.11: PSI per Generation (2018-2023; half-yearly averages)

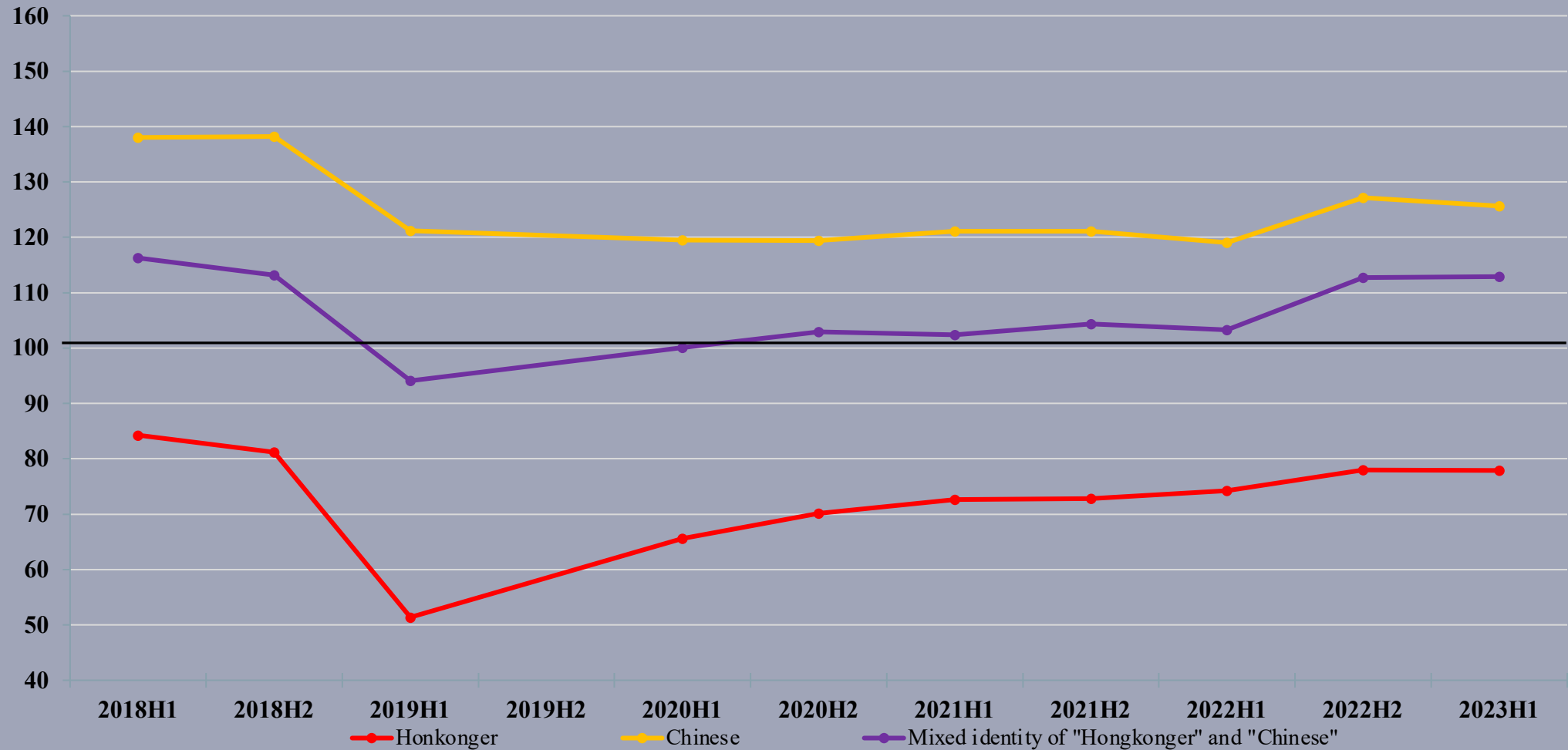




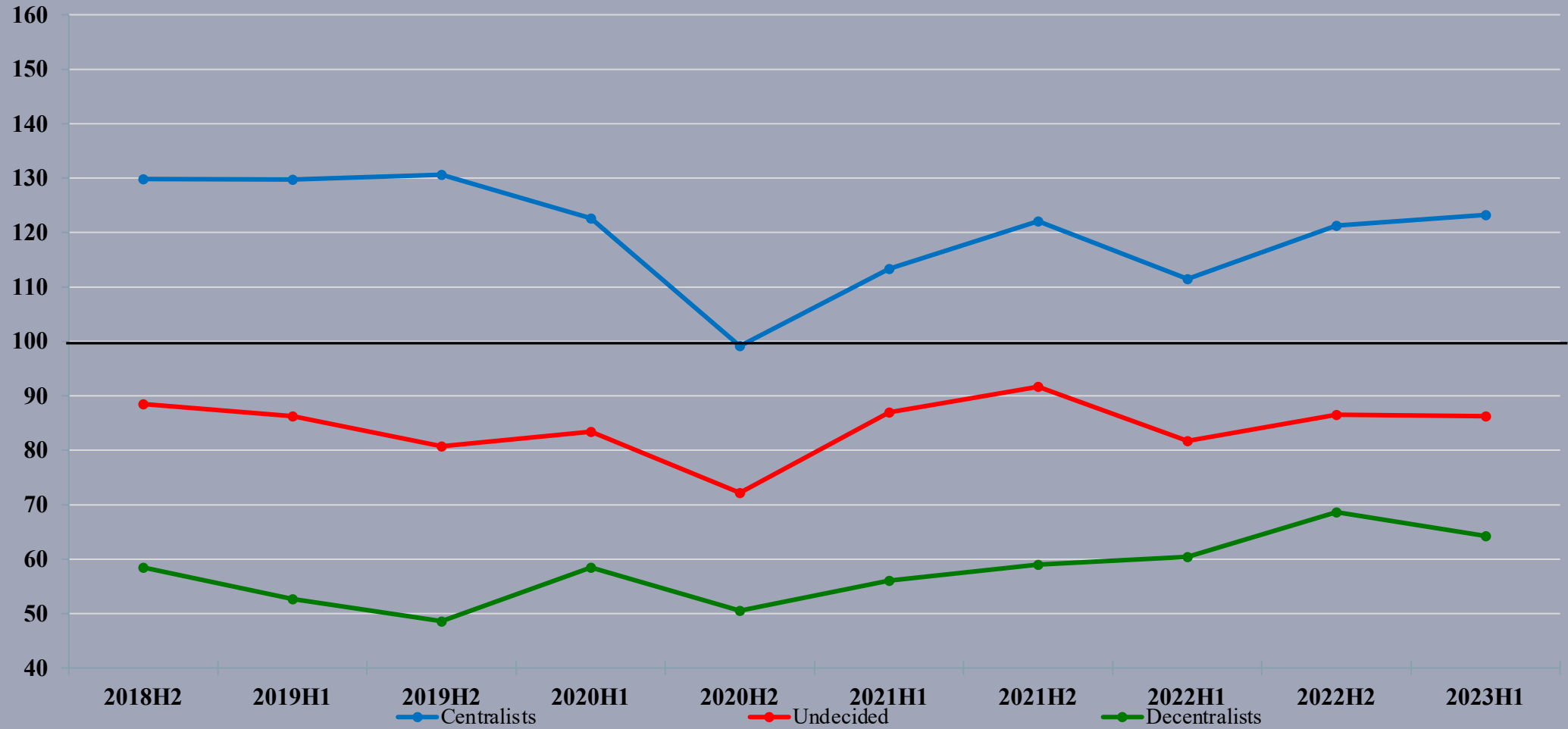
# PSI Report No. 6.12: PSI per Educational Attainment (2018-2023; half-yearly averages)



# PSI Report No. 6.10: PSI per Ethnic Identity (2018-2023; half-yearly averages)



# PSI Report No. 6.16: PSI per Centrality (2018-2023; half-year averages)



# PSI Report No. 6.2: PSI per Political Camps (2018-2023; half-yearly averages)

