



HONG KONG PUBLIC OPINION RESEARCH INSTITUTE  
香港民意研究所

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## 2024 年 6 月 18 日 新聞公報

### 香港民研發放特首及政府民望質性意見分析

#### 特別宣佈

香港民意研究所（香港民研）最新下載統計數字顯示，於過去一星期，「首長民望」、「身份認同」和「社會指標」在我們的「數據查冊平台」分別新增了 115、1 及 1 次下載紀錄，但有八個調查系列則依然保持零次下載，調查議題包括紀律部隊民望、議員民望、政治團體民望、六四事件、台灣及西藏問題、各地政府及人民觀感等。如果情況持續至月底，民研可能考慮暫停有關調查以節省資源。查詢電郵：[enquiry@pori.hk](mailto:enquiry@pori.hk)。

#### 公報簡要

香港民研於 6 月 11 至 17 日以網上調查方式訪問「香港民研意見群組」成員包括有關特首和政府民望等問題，而本報告將集中分析當中所收集的質性意見，量性結果及詳細樣本資料將會適時公佈。

是次網上調查設有兩道有關特首及政府民望的開放式問題，嘗試探討特首李家超民望淨值及特區政府滿意率淨值於五月份調查上升的原因，最終共有 490 名被訪者回答相關問題。我們將「特首民望淨值上升原因」及「特區政府滿意率淨值上升原因」兩個組別的答案透過「PyCantonese」進行分詞 (word segmentation)，並移除當中意義不大或只出現一次的字詞、標點符號及中英文單字。最後，我們在兩組原因中分別選取約 50 個於原始樣本中最常出現的字詞，使用「HTML5 Word Cloud」製作成文字雲 (word cloud)。

此外，香港民研嘗試以人工智能系統 Perplexity AI 歸納收集到的原因。我們將所收集的所有開放式回應上載至系統，並指示其將內容歸納成三個類別。Perplexity AI 以英文回應後，我們透過 DeepL 翻譯器將其回應直譯成中文，以便讀者參考。（請以英文版本為準）



## 市民估計五月份特首民望淨值及特區政府滿意率淨值上升的原因

### 2. 經濟因素和措施

- 股市表現反彈，可能得益於政府干預
- 公務員加薪
- 認為政府正在努力改善經濟
- 缺乏重大經濟失誤或爭議
- 普遍接受當前的經濟現實

### 3. 公眾情緒和人口變化

- 與三月比較，官員在公眾場合的失言或爭議較少
- 認為不滿的市民已移居外地
- 餘下市民接受目前的政治局面
- 因擔心國家安全法而缺乏公開批評或討論
- 認為政府儘管面對挑戰，仍盡力而為

## 2024年6-7月新聞發佈活動預告（暫定）

- 6月26日（星期三）下午三時新聞發佈會：社會政策評價、「香港民研意見群組」網上問卷調查結果、「民情指數第6.34號報告」
- 7月2日（星期二）新聞公報和數據更新：民情指數之按政治陣營分析
- 7月9日（星期二）新聞公報和數據更新：民情指數之按社會階層分析
- 7月16日（星期二）新聞公報和數據更新：特首及政府民望
- 7月24日（星期三）下午三時新聞發佈會：司長民望、社會現況評價
- 7月30日（星期二）新聞公報和數據更新：民情指數之按月分析



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## Press Release on June 18, 2024

### HKPORI releases qualitative opinion data analysis on popularities of CE and SAR Government

#### Special Announcement

The latest download statistics compiled by Hong Kong Public Opinion Research Institute (HKPORI) show that over the past week, the number of downloads of “Popularity of Top Leaders”, “Ethnic Identity” and “Social Indicators” at our “Poll Data Enquiry Platform” has increased by 115, 1 and 1 respectively, while 8 survey series have remained at zero download, including topics like popularity of the disciplinary forces, council members and political groups, June Fourth Incident, Taiwan and Tibet issues, and feelings towards different governments and peoples. If the situation persists up to the end of this month, HKPORI may consider suspending these surveys in order to save resources. Enquiries: [enquiry@pori.hk](mailto:enquiry@pori.hk).

#### Abstract

HKPORI interviewed “POP Panel” members from June 11 to 17 via an online survey including questions related to popularities of CE and SAR Government. This release focuses on the analysis on the qualitative opinions collected only. The quantitative results and detailed contact information of that survey will be released in due course.

There were two open-ended questions related to popularities of CE and SAR Government in this online survey, with the aim to explore what are the possible reasons for the rise in the net popularity of CE John Lee and the net satisfaction of the SAR Government in our May survey. A total of 490 respondents have answered these questions. “Reasons for the increase in CE net popularity” and “reasons for the increase in net satisfaction of the SAR Government” were subjected to word segmentation using “PyCantonese”. Unmeaningful words or words that appear only once, punctuations and 1-letter words were then removed. Finally, around 50 words that appeared most frequently in the raw samples were selected in each group for the generation of word clouds using “HTML5 Word Cloud”. The word clouds are available in Chinese only.

In addition, HKPORI attempted to summarize all reasons collected using Perplexity AI. All responses to the open-ended questions were uploaded to Perplexity AI with the prompt to “sort the content into 3 categories”.



**People's guess as to why net popularity of CE and  
net satisfaction of the SAR Government increased in May**

**2. Economic Factors and Measures**

- Rebound in stock market performance, potentially aided by government intervention
- Increase in salaries for civil servants
- Perception of the government working hard to improve the economy
- Lack of major economic blunders or controversies
- General acceptance of the current economic reality

**3. Public Sentiment and Demographic Changes**

- Fewer public gaffes or controversies by officials compared to March
- Perception that dissatisfied citizens have emigrated from Hong Kong
- Acceptance of the current political situation by remaining citizens
- Lack of open criticism or discussion due to fear of national security law
- Perception that the government is trying its best despite challenges

**Press Events Forecast for June-July 2024 (Tentative)**

- June 26 (Wednesday) at 15:00, press conference: Appraisal of Social Policies, “POP Panel” Online Survey Results, “PSI Report No. 6.34”
- July 2 (Tuesday) press release and figures update: PSI per Political Camps
- July 9 (Tuesday) press release and figures update: PSI per Social Strata
- July 16 (Tuesday) press release and figures update: Popularities of CE and SAR Government
- July 24 (Wednesday) at 15:00, press conference: Popularity of Secretaries of Departments, Appraisal of Society's Conditions
- July 30 (Tuesday) press release and figures update: Monthly PSI Figures