

HONG KONG PUBLIC OPINION RESEARCH INSTITUTE 香港民意研究所

Tel 電話: (852) 3844 3111 Fax 傳真: (852) 3705 3361

Website 網址: https://www.pori.hk

Address: Units 9-11, 6/F, Tower B, Southmark, 11 Yip Hing Street, Wong Chuk Hang

地址: 黃竹坑業興街 11 號南滙廣場 B 座 6 樓 9-11 室

2024年7月9日 新聞公報

香港民研發放「民情指數之按社會階層分析」

特別宣佈

香港民意研究所(香港民研)早前宣布會根據市民興趣、研究價值、成本效益、會員意見、歷史價值、法律風險等六項因素決定各項定期調查項目會否繼續進行,並宣佈除非未來半年錄得下載記錄,否則無限期擱置三項調查,包括「行政會議成員民望」、「六四事件」和「特區成立周年」調查。以下為協助市民下載有關調查項目的教學短片:「行會成員」、「六四事件」和「特區周年」。查詢電郵:enquiry@pori.hk。

最新數據

香港民研今日發放「民情指數第 6.36 號報告」,題為「民情指數之按社會階層分析」,屬於第二代民情指數的第三十六份報告。民情指數的正常水平設定值為 100,標準差設定為 15,請<u>點擊</u>這裏閱讀民情指數的計算方法。

是次數據分析的覆蓋範圍是 2003 年 7 月至 2024 年 5 月,期間我們以隨機抽樣真人電話訪問了超過五十萬人。結果顯示,雖然自 2003 年起的整體民情有起有跌,不同社會階層的民情指數卻以非常接近的水平同步上落。三個組別的民情指數先於 2005 下半年同步攀升至 130 分附近的歷史高位,其後隨即回落,並在 2008 下半年後大部分時間位處 100 分正常值水平以下,甚至於 2019 下半年同時急挫至只有 60 至 70 分之間的歷史低位。及後,三個組別的數字全部回升至 2023 上半年的近年高位,然後再度開始出現跌勢。

三個社會階層中,自稱中產市民在 2005 下半至 2019 上半年間的心情普遍較另外兩個組別稍為愉快。至於自稱基層市民,雖然他們的民情指數在 2005 下半至 2012 上半年間大部分時間為全部組別中最低,但其民情後來有所改善,開始追上甚至超越自稱中產者,並在近三年成為心情最愉快的組別。自稱中下市民的民情指數於 2011 年或之前大致維持在三個組別中間位置,但自 2012 下半年起則長期是眾組別中最低者,反映此組別市民近十多年心情長期欠佳。

至於 2003 年以前的情況,就有待將來再深入分析。以下是有關分析的數表及圖表:

數表:不同社會階層之民情指數(2003-2024 半年平均數)

半年期	樣本數目	自稱中產	自稱中下	自稱基層
2003 年下半	12,365	85.3	89.0	86.1
2004 年上半	14,357	90.6	92.0	93.2
2004 年下半	15,266	97.8	96.9	100.4
2005 年上半	11,183	117.8	117.4	121.0
2005 年下半	14,195	132.5	131.0	128.9

半年期	樣本數目	自稱中產	自稱中下	自稱基層
2006 年上半	14,257	121.5	119.7	116.3
2006 年下半	14,179	123.6	121.1	121.7
2007 年上半	14,181	118.2	114.1	114.7
2007 年下半	13,157	119.9	117.9	115.9
2008 年上半	15,361	115.8	113.2	110.8
2008 年下半	14,302	102.8	101.5	97.4
2009 年上半	14,138	97.7	97.3	98.1
2009 年下半	14,104	98.5	96.5	96.5
2010 年上半	12,150	96.5	93.5	96.5
2010 年下半	14,144	96.3	93.9	92.3
2011 年上半	13,291	99.5	93.0	89.7
2011 年下半	15,209	97.1	92.6	89.7
2012 年上半	14,259	90.3	86.4	86.7
2012 年下半	12,174	89.6	86.3	88.3
2013 年上半	12,229	88.9	87.7	88.5
2013 年下半	12,154	87.8	84.7	87.2
2014 年上半	12,255	94.4	92.1	93.3
2014 年下半	12,147	92.8	88.6	93.4
2015 年上半	12,349	95.2	90.4	94.1
2015 年下半	11,108	94.3	88.0	93.2
2016 年上半	12,088	88.1	83.6	89.2
2016 年下半	12,074	91.1	87.5	92.4
2017 年上半	12,128	95.8	91.2	95.7
2017 年下半	12,200	113.9	107.2	110.5
2018 年上半	12,092	110.3	102.1	106.4
2018 年下半	12,072	109.3	102.2	103.7
2019 年上半	12,151	96.8	88.6	94.1
2019 年下半	12,298	64.6	61.9	66.7
2020 年上半	12,062	67.8	63.0	71.3
2020 年下半	12,206	78.4	72.5	82.4
2021 年上半	12,086	87.1	81.0	89.4
2021 年下半	12,080	97.0	91.8	100.6
2022 年上半	12,059	92.2	87.5	93.9
2022 年下半	6,107	108.3	107.3	115.9
2023 年上半	6,056	121.9	115.1	121.8
2023 年下半	6,020	115.4	107.0	113.2
2024 年上半	2,012	109.1	110.4	111.2
樣本總數	512,305	120,560	128,048	138,489

圖表:不同社會階層之民情指數(2003-2024 半年平均數)



附加說明

本報告所指的「社會階層」,亦即「自稱中產」、「自稱中下」和「自稱基層」,是按照以下問卷題目的答案分類:

你認為你嘅家庭屬於以下邊個階級?(讀出首五項答案)			
問卷答案	分析類別		
上層階級	不作分析		
中產階級嘅上層			
中產階級	自稱中產		
中產階級嘅下層	自稱中下		
下層或基層階級	自稱基層		
唔知/難講	不作分析		

2024年7月新聞發佈活動預告(暫定)

- 7月16日(星期二)新聞公報和數據更新:特首及政府民望
- 7月24日(星期三)下午三時新聞發佈會:司長民望、社會現況評價
- 7月30日(星期二)新聞公報和數據更新:民情指數之按月分析



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Press Release on July 9, 2024

HKPORI releases "PSI per Social Strata"

Special Announcement

Hong Kong Public Opinion Research Institute (HKPORI) has earlier announced a basket of 6 factors determining whether a tracking survey will be continued or not, which include expressed interest, research value, cost-effectiveness, members' opinion, historical value, and legal risk. It also announced the indefinite suspension of three tracking surveys, namely the "Popularity of Executive Councillors", "June Fourth Incident" and "HKSAR Anniversary" surveys, unless a download will occur over the next six months. Here are three demonstration clips on how to download these items: Executive Councillors, June Fourth, HKSAR Anniversary. Enquiries: enquiry@pori.hk.

Latest Findings

HKPORI today releases its "PSI Report No. 6.36", titled "PSI per Social Strata", which is the thirty-sixth release of PSI v2.0. The normal level of the PSI is set at 100 and standard deviation at 15. Please click here to read the computation method of the PSI.

The analysis covers the period from July 2003 to May 2024, during which we interviewed over 500,000 respondents by random telephone survey conducted by real interviewers. Results show that despite the ups and downs of overall public sentiment since 2003, the PSI of people from different social strata have been very similar and moving in sync. The PSI of the three social strata climbed up to a historical high at about 130 marks in 2005H2, then started to decrease and most of the time have been staying below the normal level of 100 after 2008H2. In 2019H2, they even plummeted to their historical low between 60 to 70 marks at the same time. The PSI of all groups then rebounded to a recent-year record high in 2023H1, but was followed by a decrease again afterward.

Among the three social strata, people who claimed to be middle class felt slightly better than the other two groups from 2005H2 to 2019H1. As for those who claimed to be grassroots, although their PSI often stayed at the bottom among all groups from 2005H2 to 2012H1, their sentiment improved afterwards, catching up and surpassing those who claimed to be middle class to become the happiest group in the past three years. The PSI of people who claimed to be lower middle class mostly stayed in the middle position among three groups by 2011. Yet, since 2012H2, it has been the lowest among all groups, meaning that people from this group were feeling quite negative in the past decade or so.

As for the situation before 2003, we will leave them to future analyses. The following are the summary table and chart of the analysis:

Summary table: PSI among different social strata (2003-2024; half-yearly averages)

Half-year period	Sample size	Claimed to be middle class	Claimed to be lower middle class	Claimed to be grassroots
2003H2	12,365	85.3	89.0	86.1
2004H1	14,357	90.6	92.0	93.2
2004H2	15,266	97.8	96.9	100.4
2005H1	11,183	117.8	117.4	121.0
2005H2	14,195	132.5	131.0	128.9
2006Н1	14,257	121.5	119.7	116.3
2006Н2	14,179	123.6	121.1	121.7
2007H1	14,181	118.2	114.1	114.7
2007H2	13,157	119.9	117.9	115.9
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2008H2	14,302	102.8	101.5	97.4
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2009H2	14,104	98.5	96.5	96.5
2010H1	12,150	96.5	93.5	96.5
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2013H1	12,229	88.9	87.7	88.5
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2014H1	12,255	94.4	92.1	93.3
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2015H1	12,349	95.2	90.4	94.1
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2016Н1	12,088	88.1	83.6	89.2
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2017H1	12,128	95.8	91.2	95.7
2017H2	12,200	113.9	107.2	110.5
2018H1	12,092	110.3	102.1	106.4
2018H2	12,072	109.3	102.2	103.7
2019Н1	12,151	96.8	88.6	94.1
2019H2	12,298	64.6	61.9	66.7
2020H1	12,062	67.8	63.0	71.3
2020H2	12,206	78.4	72.5	82.4
2021H1	12,086	87.1	81.0	89.4

Half-year period	Sample size	Claimed to be middle class	Claimed to be lower middle class	Claimed to be grassroots
2021H2	12,080	97.0	91.8	100.6
2022H1	12,059	92.2	87.5	93.9
2022Н2	6,107	108.3	107.3	115.9
2023H1	6,056	121.9	115.1	121.8
2023H2	6,020	115.4	107.0	113.2
2024H1	2,012	109.1	110.4	111.2
Total sample size	512,305	120,560	128,048	138,489

<u>Chart: PSI among different social strata</u> (2003-2024; half-yearly averages)



Further Explanations

The "social strata" in this report, which include "claimed to be middle class", "claimed to be lower middle class" and "claimed to be grassroots", are derived from the answers of the following survey question:

Which social class do you think your family belongs to? (Read out first five answers)			
Answer	Grouping during analysis		
Upper class	Not included		
Upper middle class	Not included		
Middle class	Claimed to be middle class		
Lower middle class	Claimed to be lower middle class		
Lower class or grassroots	Claimed to be grassroots		
Don't know / hard to say	Not included		

Press Events Forecast for July 2024 (Tentative)

- July 16 (Tuesday) press release and figures update: Popularities of CE and SAR Government
- July 24 (Wednesday) at 15:00, press conference: Popularity of Secretaries of Departments, Appraisal of Society's Conditions
- July 30 (Tuesday) press release and figures update: Monthly PSI Figures