

2024 年 7 月 16 日 新聞公報 (修訂本)

香港民研發放特首及政府民望

公報簡要

香港民意研究所 (香港民研) 於七月初由真實訪問員以隨機抽樣電話訪問及透過電話短訊隨機邀請市民參與網上調查的混合方式, 成功訪問了 893 名香港居民, 當中包括 671 個電話訪問樣本及 222 個電話短訊網上調查樣本。本報告集中分析電話訪問部分所得的數據 (即不包括電話短訊網上調查樣本), 雖然樣本總數減少三分之一, 但與以往的調查及分析方法一致, 因此結果可以直接比較。

電話訪問部份顯示, 特首李家超的最新評分為 50.5 分, 較五月份電話調查結果輕微上升 1.6 分, 有 16% 受訪者給予 0 分。與此同時, 其民望淨值為正 21 個百分點, 相比五月份數字輕微上升 1 個百分點。政府民望方面, 特區政府的滿意率淨值為正 3 個百分點, 比五月份數字上升 9 個百分點, 但變化並未超出抽樣誤差。

電話訪問部分的實效回應比率為 48.9%*。在 95% 置信水平下, 此部分調查的百分比誤差不超過 +/-5%, 淨值誤差不超過 +/-10%, 評分誤差不超過 +/-2.5。

樣本資料

調查日期	: 2-10/7/2024 (電話訪問部分)
調查方法	: (1) 隨機抽樣固網電話訪問 (2) 隨機抽樣手機電話訪問 (3) 隨機抽樣電話短訊邀請參與網上調查
訪問對象	: 18 歲或以上操粵語的香港居民
成功樣本數目 ^[1]	: 893 (包括 333 個固網樣本、338 個手機樣本及 222 個電話短訊網上調查樣本)
實效回應比率	: 48.9%* (電話訪問部分)
抽樣誤差 ^[2]	: 在 95% 置信水平下, 百分比誤差不超過 +/-5%, 淨值誤差不超過 +/-10%, 評分誤差不超過 +/-2.5 (電話訪問部分)
加權方法	: 按照政府統計處提供的統計數字以「反覆多重加權法」作出調整。全港人口年齡及性別分佈統計數字來自《按性別及年齡劃分的年中人口》(2023 年中), 而教育程度 (最高就讀程度) 及經濟活動身分統計數字則來自《香港的女性及男性 - 主要統計數字》(2023 年版)。

[1] 數字為調查的總樣本數目, 個別題目則可能只涉及次樣本。有關數字請參閱下列數表內列出的樣本數目。

[2] 此公報中所有誤差數字均以 95% 置信水平計算。95% 置信水平, 是指倘若以不同隨機樣本重複進行有關調查 100 次, 則 95 次各自計算出的誤差範圍會包含人口真實數字。由於調查數字涉及抽樣誤差, 傳媒引用百分比數字時, 應避免使用小數點, 在引用評分數字時, 則可以使用一個小數點。

* 由於數據分析程序有誤, 電話訪問部分實效回應比率應為 48.9%, 而非原公報中的 30.1%, 特此更正及致歉。

最新數據

以下是特首李家超的最新民望數字：

調查日期	1-15/11/23	1-16/12/23	2-12/1/24 ^[3]	4-7/3/24 ^[3]	6-13/5/24 ^[3]	2-10/7/24 ^[3]	最新變化
樣本數目	1,004	1,003	669	667	676	671	--
回應比率	51.4%	50.5%	50.4%	43.3%	41.0%	48.9%*	--
最新結果	結果	結果	結果	結果	結果	結果及誤差	--
特首評分	52.7	53.0	52.1	47.4 ^[4]	48.9	50.5+/-2.5	+1.6
特首支持率	57%	60%	54% ^[4]	49%	53%	55+/-4%	+2%
特首反對率	27%	26%	33% ^[4]	34%	33%	34+/-4%	+1%
支持率淨值	30%	34%	21% ^[4]	15%	20%	21+/-7%	+1%

[3] 各項數字只計算電話訪問部分，不包括電話短訊網上調查樣本。

[4] 該數字與上次調查結果的差異超過在 95% 置信水平的抽樣誤差，表示有關變化在統計學上表面成立。不過，變化在統計學上成立與否，並不同等有關變化是否有實際用途或意義，而不同調查的加權方法亦可能有所不同。

電話訪問部分結果顯示，特首李家超的最新評分為 50.5 分，較五月份電話調查結果輕微上升 1.6 分，有 16% 受訪者給予 0 分。特首的最新支持率為 55%，反對率為 34%，民望淨值為正 21 個百分點，相比五月份數字輕微上升 1 個百分點。以上變化均未超出抽樣誤差。

以下是特區政府的最新民望數字：

調查日期	1-15/11/23	1-7/12/23	2-12/1/24 ^[5]	4-7/3/24 ^[5]	6-13/5/24 ^[5]	2-10/7/24 ^[5]	最新變化
樣本數目	510	502	344	338	349	340	--
回應比率	51.4%	48.7%	50.4%	43.3%	41.0%	48.9%*	--
最新結果	結果	結果	結果	結果	結果	結果及誤差	--
特區政府表現滿意率 ^[6]	42%	48%	40% ^[7]	38%	38%	44+/-5%	+6%
特區政府表現不滿率 ^[6]	43%	33% ^[7]	42% ^[7]	49%	44%	41+/-5%	-3%
滿意率淨值	0%	16% ^[7]	-3% ^[7]	-11%	-6%	3+/-10%	+9%
平均量值 ^[6]	2.9	3.1 ^[7]	2.8 ^[7]	2.6	2.8	2.9+/-0.2	+0.1

[5] 各項數字只計算電話訪問部分，不包括電話短訊網上調查樣本。

[6] 數字採自五等量尺。平均量值是把答案按照正面程度，以 1 分最低 5 分最高量化成為 1、2、3、4、5 分，再求取樣本平均數值。

[7] 該數字與上次調查結果的差異超過在 95% 置信水平的抽樣誤差，表示有關變化在統計學上表面成立。不過，變化在統計學上成立與否，並不同等有關變化是否有實際用途或意義，而不同調查的加權方法亦可能有所不同。

政府民望方面，特區政府的最新滿意率為 44%，不滿率為 41%，滿意率淨值為正 3 個百分點，比五月份數字上升 9 個百分點，但變化並未超出抽樣誤差。而平均量值為 2.9 分，即整體上接近「一半半」，比五月份水平輕微上升。

2024 年 7-8 月新聞發佈活動預告（暫定）

- 7 月 24 日（星期三）下午三時新聞發佈會：司長民望、社會現況評價
- 7 月 30 日（星期二）新聞公報和數據更新：民情指數之按月分析
- 8 月 6 日（星期二）新聞公報和數據更新：民情指數之按公民社會活躍程度分析
- 8 月 13 日（星期二）新聞公報和數據更新：民情指數之按出生地分析

- 8月20日（星期二）新聞公報和數據更新：特首及政府民望質性意見分析
- 8月29日（星期四）下午三時新聞發佈會：社會現況評價、「香港民研意見群組」網上問卷調查結果、「民情指數第6.40號報告」



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Press Release on July 16, 2024 (Revised)

HKPORI releases popularities of CE and SAR Government

Abstract

Hong Kong Public Opinion Research Institute (HKPORI) successfully interviewed 893 Hong Kong residents in early July, by means of a combination of random telephone survey conducted by real interviewers and online survey conducted via random SMS invitation. A total of 671 and 222 successful cases were collected respectively. This release focuses on the telephone survey sample only (i.e., excluding the SMS online sample). Although the sample size has been reduced by one-third, the research and analysis method are consistent with previous surveys and thus the results are suitable for direct comparison.

Results from the telephone survey shows that the latest popularity rating of CE John Lee stands at 50.5 marks, which has slightly increased by 1.6 marks compared to that of the telephone survey conducted in May. Among all respondents, 16% gave CE 0 mark. His net popularity stands at positive 21 percentage points, which has slightly increased by 1 percentage point compared to the figure obtained in May. As for the SAR Government, its net satisfaction is positive 3 percentage points, which has increased by 9 percentage points compared to that in May, but the change is within the margin of error.

The effective response rate of the telephone survey is 48.9%*. The maximum sampling error of percentages based on this part is +/-5%, that of net values is +/-10% and that of ratings is +/-2.5 at 95% confidence level.

Contact Information

Date of survey	: 2-10/7/2024 (for telephone survey)
Survey method	: (1) Random landline telephone survey (2) Random mobile telephone survey (3) Online survey by random SMS invitation
Target population	: Cantonese-speaking Hong Kong residents aged 18 or above
Sample size ^[1]	: 893 (including 333 landline, 338 mobile and 222 SMS online samples)
Effective response rate	: 48.9%* (for telephone survey)
Sampling error ^[2]	: Sampling error of percentages not more than +/-5%, that of net values not more than +/-10% and that of ratings not more than +/-2.5 at 95% conf. level (for telephone survey)

* Due to technical errors in data processing, the effective response rate of the telephone survey should be 48.9% instead of 30.1% as reported in the original release. We apologize for the mistake.

Weighting method : Rim-weighted according to figures provided by the Census and Statistics Department. The gender-age distribution of the Hong Kong population came from “Mid-year population by Sex and Age group” (2023 mid-year), while the educational attainment (highest level attended) distribution and economic activity status distribution came from “Women and Men in Hong Kong - Key Statistics” (2023 Edition).

- [1] This figure is the total sample size of the survey. Some questions may only involve a subsample, the size of which can be found in the tables below.
- [2] All error figures in this release are calculated at 95% confidence level. “95% confidence level” means that if we were to repeat a certain survey 100 times with different random samples, we would expect 95 times having the population parameter within the respective error margins calculated. Because of sampling errors, when quoting percentages, journalists should refrain from reporting decimal places, whereas one decimal place can be used when quoting rating figures.

Latest Figures

The latest popularity figures of CE John Lee are summarized as follows:

Date of survey	<u>1-15/11/23</u>	<u>1-16/12/23</u>	<u>2-12/1/24^[3]</u>	<u>4-7/3/24^[3]</u>	<u>6-13/5/24^[3]</u>	<u>2-10/7/24^[3]</u>	<u>Latest change</u>
Sample size	1,004	1,003	669	667	676	671	--
Response rate	51.4%	50.5%	50.4%	43.3%	41.0%	48.9%*	--
Latest findings	Finding	Finding	Finding	Finding	Finding	Finding & error	--
Rating of CE	52.7	53.0	52.1	47.4 ^[4]	48.9	50.5+/-2.5	+1.6
Vote of confidence in CE	57%	60%	54% ^[4]	49%	53%	55+/-4%	+2%
Vote of no confidence in CE	27%	26%	33% ^[4]	34%	33%	34+/-4%	+1%
Net approval rate	30%	34%	21% ^[4]	15%	20%	21+/-7%	+1%

[3] Various figures are based only on samples from the telephone surveys but not those from the SMS online survey.

[4] The difference between the figure and the result from the previous survey has gone beyond the sampling error at 95% confidence level, meaning that the change is statistically significant prima facie. However, whether the difference is statistically significant is not the same as whether they are practically useful or meaningful, and different weighting methods could have been applied in different surveys.

Our telephone survey results show that the latest popularity rating of CE John Lee stands at 50.5 marks, which has slightly increased by 1.6 marks compared to that of the telephone survey conducted in May. Among all respondents, 16% gave CE 0 mark. The latest approval rate of CE is 55%, disapproval rate 34%, giving a net popularity of positive 21 percentage points, which has slightly increased by 1 percentage point compared to the figure obtained in May. All these changes are within the margin of error.

Recent popularity figures of the SAR Government are summarized as follows:

Date of survey	<u>1-15/11/23</u>	<u>1-7/12/23</u>	<u>2-12/1/24</u> ^[5]	<u>4-7/3/24</u> ^[5]	<u>6-13/5/24</u> ^[5]	<u>2-10/7/24</u> ^[5]	<i>Latest change</i>
Sample size	510	502	344	338	349	340	--
Response rate	51.4%	48.7%	50.4%	43.3%	41.0%	48.9%*	--
Latest findings	Finding	Finding	Finding	Finding	Finding	<i>Finding & error</i>	--
Satisfaction rate of SARG performance ^[6]	42%	48%	40% ^[7]	38%	38%	44+/-5%	+6%
Dissatisfaction rate of SARG performance ^[6]	43%	33% ^[7]	42% ^[7]	49%	44%	41+/-5%	-3%
Net satisfaction rate	0%	16% ^[7]	-3% ^[7]	-11%	-6%	3+/-10%	+9%
Mean value ^[6]	2.9	3.1 ^[7]	2.8 ^[7]	2.6	2.8	2.9+/-0.2	+0.1

[5] Various figures are based only on samples from the telephone surveys but not those from the SMS online survey.

[6] Collapsed from a 5-point scale. The mean value is calculated by quantifying all individual responses into 1, 2, 3, 4, 5 marks according to their degree of positive level, where 1 is the lowest and 5 the highest, and then calculate the sample mean.

[7] The difference between the figure and the result from the previous survey has gone beyond the sampling error at 95% confidence level, meaning that the change is statistically significant prima facie. However, whether the difference is statistically significant is not the same as whether they are practically useful or meaningful, and different weighting methods could have been applied in different surveys.

As for the SAR Government, its latest satisfaction rate is 44%, whereas dissatisfaction rate stands at 41%, thus the net satisfaction is positive 3 percentage points, which has increased by 9 percentage points compared to the figure in May, but the change is within the margin of error. The mean score is 2.9, meaning close to “half-half” in general, and represents a slight increase from May.

Press Events Forecast for July-August 2024 (Tentative)

- July 24 (Wednesday) at 15:00, press conference: Popularity of Secretaries of Departments, Appraisal of Society’s Conditions
- July 30 (Tuesday) press release and figures update: Monthly PSI Figures
- August 6 (Tuesday) press release and figures update: PSI per Activeness in Civil Society
- August 13 (Tuesday) press release and figures update: PSI per Place of Birth
- August 20 (Tuesday) press release and figures update: Qualitative Data Analysis on Popularities of CE and SAR Government
- August 29 (Thursday) at 15:00, press conference: Appraisal of Society’s Conditions, “POP Panel” Online Survey Results, “PSI Report No. 6.40”