

2024 年 10 月 8 日 新聞公報

香港民研發放「民情指數之按年齡或世代分析」

特別宣佈

香港民意研究所（香港民研）已經決定繼續進行施政報告即時調查，延續自 1992 年開始的研究。今年的即時調查將於 10 月 16 日（下星期三）透過混合調查模式進行，目標對象為年滿 18 歲香港市民，樣本不少於 500 個，包括透過電話短訊邀請的市民。初步調查結果包括施政報告的評分及滿意程度將於即日晚上約九時三十分透過網上公佈，然後於翌日（即 10 月 17 日）下午舉行發佈會，詳細公佈及討論所有結果。媒體如有興趣贊助並優先獲得結果，歡迎電郵 enquiry@pori.hk 查詢。透過電話短訊邀請市民參與的網上調查，網址將以 s2.pori.hk 作為開頭，希望被抽中的市民踴躍參與。

最新數據

香港民研今日發放「民情指數第 6.43 號報告」，題為「民情指數之按年齡或世代分析」，屬於第二代民情指數的第四十三份報告。民情指數的正常水平設定值為 100，標準差設定為 15，請[點擊這裏](#)閱讀民情指數的計算方法。

是次數據分析的覆蓋範圍為 2002 年 7 月至 2024 年 9 月，期間我們以隨機抽樣真人電話訪問收集了逾五十萬名受訪者的意見，並根據年齡及世代兩個變項，將樣本劃分成不同組別作分析。年齡組別以受訪者於調查當時的歲數劃分，因此隨著時間過去，同一市民會屬於不同年齡組別；世代則以出生年份劃分，市民所屬世代不會隨時間改變。

先以年齡組別分析，結果顯示，三個年齡組別歷年的民情指數走勢大致相同，而差距於 2012 年下半年起變得相對明顯。眾組別的民情指數均從 2002 年的低位，上升至 2005 年的歷史高位，然後下滑，在 2009 至 2012 年期間於正常值 100 以下徘徊。其後，各組別的民情指數均回升至 2017 及 2018 年的高位，但隨即於 2019 年下半年急挫至不足 80 分的歷史低位。及後，各組別的民情指數均持續上升至 2023 年上半的高位，然後回落。

按各年齡組別描述，三個年齡組別的民情指數於 2012 年前相對接近，從 2012 年下半年起，50 歲或以上市民的心情持續為最好，而 18-29 歲市民的心情維持最差，30-49 歲市民之心情則大致維持在兩者之間。相比其他年齡組別，50 歲或以上市民的心情較正面，其民情指數於較長時間維持在正常值 100 分以上，2023 年上半更攀升至高於 130 分。相反，其餘兩組市民的心情則長期較為負面，當中 18-29 歲市民的民情指數在 2009 上半年起持續低於正常值水平，在 2019 年下半年更跌至只有 47 分的極低位，而 30-49 歲市民的民情指數亦有較長時間維持於正常值以下。

再以世代分析，四個世代歷年的民情指數走勢同樣大致相同，其走勢及最高、最低點亦與年齡組別分析結果十分相近。2009 年起，「戰前一族」的民情指數明顯較其餘世代高，而其餘三個世代的民情指數於正常值水平 100 分附近徘徊，及至 2013 年差距開始擴大。

按各世代描述，在 2008 年前，「戰前一族」的心情相對較好，其次為「八十後」；「戰後一族」及「八十前」的民情指數非常接近，而前者稍高。2008 年後，愈遲出生的市市民情指數愈低，高至低依次為「戰前一族」、「戰後一族」、「八十前」及「八十後」。「戰前一族」市民的心情相當正面，其民情指數除 2012 年下半及 2019 年下半外，均一直維持在正常值 100 分以上，更於 2024 年上半錄得 154 分的歷史新高。相反，「八十後」市民的民情指數由 2010 年起持續低於正常值水平，只有 2023 年上半屬於例外。聚焦各組別近年結果，於 2023 年到達高位後，「戰前一族」的民情指數起伏不定，而其餘三組的民情指數則呈下跌趨勢。

至於 2002 年以前的情況，就有待將來再深入分析。以下是有關分析的數表及圖表：

數表：不同年齡市民之民情指數（2002-2024 半年平均數）

半年期	樣本數目	18-29 歲	30-49 歲	50 歲或以上
2002 年下半	12,490	89.4	74.0	94.3
2003 年上半	12,512	76.1	73.3	95.4
2003 年下半	16,528	83.2	76.2	95.2
2004 年上半	15,413	95.7	87.0	99.1
2004 年下半	15,266	102.9	91.0	106.5
2005 年上半	11,183	124.7	112.6	125.8
2005 年下半	14,195	135.0	127.6	135.7
2006 年上半	14,257	122.2	118.4	119.8
2006 年下半	14,179	123.6	119.7	125.4
2007 年上半	14,181	119.3	113.2	118.3
2007 年下半	13,157	119.7	115.9	120.2
2008 年上半	15,361	119.1	111.2	114.3
2008 年下半	14,302	109.6	99.9	98.8
2009 年上半	14,138	99.9	93.7	101.2
2009 年下半	14,104	99.3	94.4	99.0
2010 年上半	12,150	94.4	93.2	98.0
2010 年下半	14,144	93.1	91.9	98.1
2011 年上半	13,291	93.3	94.1	96.6
2011 年下半	15,209	92.7	92.7	96.2
2012 年上半	14,259	87.3	84.2	92.9
2012 年下半	12,174	80.8	88.0	92.7
2013 年上半	12,229	81.9	85.2	94.9
2013 年下半	12,154	77.0	83.6	94.6
2014 年上半	12,255	83.8	89.6	101.7
2014 年下半	12,147	75.3	89.0	102.4
2015 年上半	12,349	74.2	89.0	105.5
2015 年下半	11,108	76.7	88.8	102.0
2016 年上半	12,088	69.5	81.7	99.5
2016 年下半	12,074	74.3	87.5	101.6
2017 年上半	12,128	78.3	88.4	106.6
2017 年下半	12,200	83.8	103.2	127.4

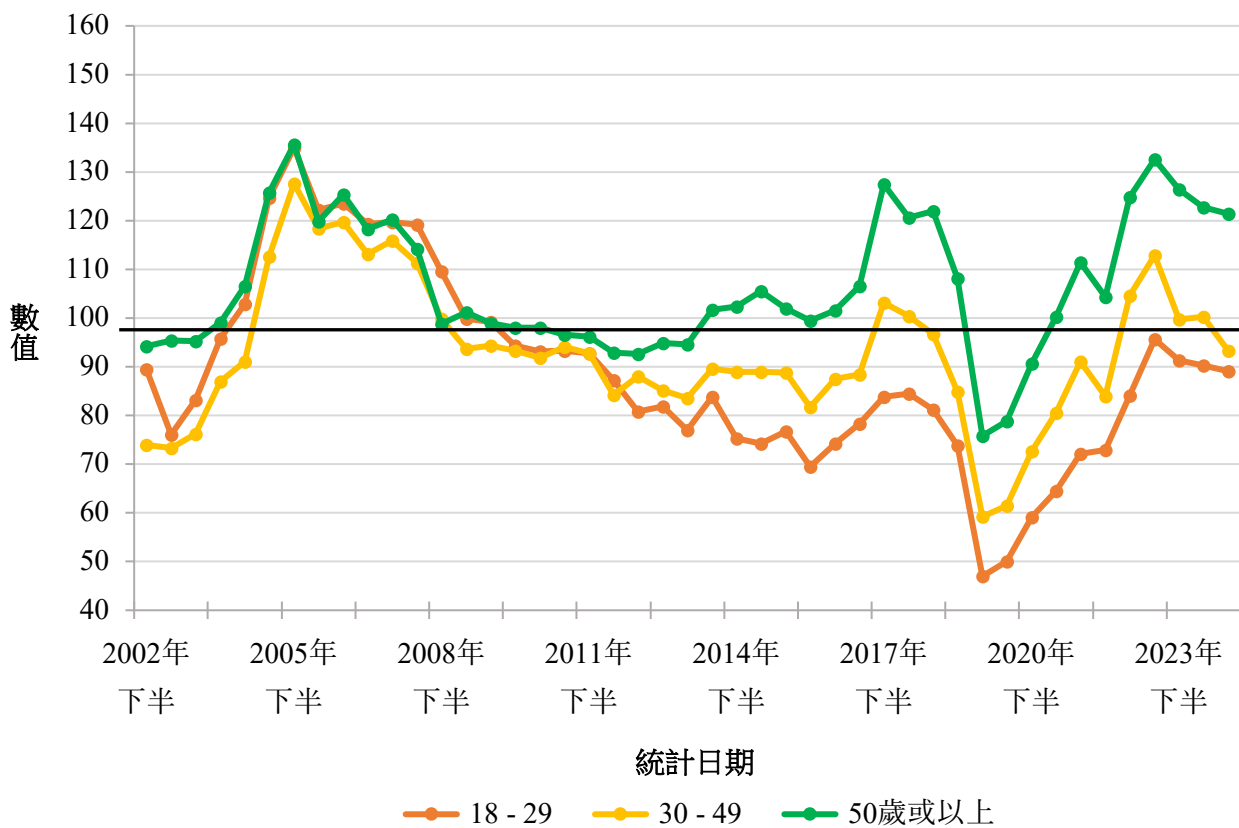
半年期	樣本數目	18-29 歲	30-49 歲	50 歲或以上
2018 年上半	12,092	84.5	100.3	120.7
2018 年下半	12,072	81.1	96.7	121.9
2019 年上半	12,151	73.9	84.9	108.1
2019 年下半	12,297	47.0	59.2	75.8
2020 年上半	12,062	50.1	61.5	78.8
2020 年下半	12,206	59.1	72.7	90.7
2021 年上半	12,086	64.5	80.6	100.3
2021 年下半	12,080	72.1	91.1	111.4
2022 年上半	12,059	72.9	84.0	104.3
2022 年下半	6,107	84.0	104.7	124.8
2023 年上半	6,056	95.6	112.8	132.6
2023 年下半	6,020	91.3	99.7	126.4
2024 年上半	2,012	90.3	100.2	122.7
2024 年下半 (初步數字)	1,344	89.1	93.2	121.5
樣本總數	543,869	69,480	126,592	216,196

數表：不同世代市民之民情指數（2002-2024 半年平均數）

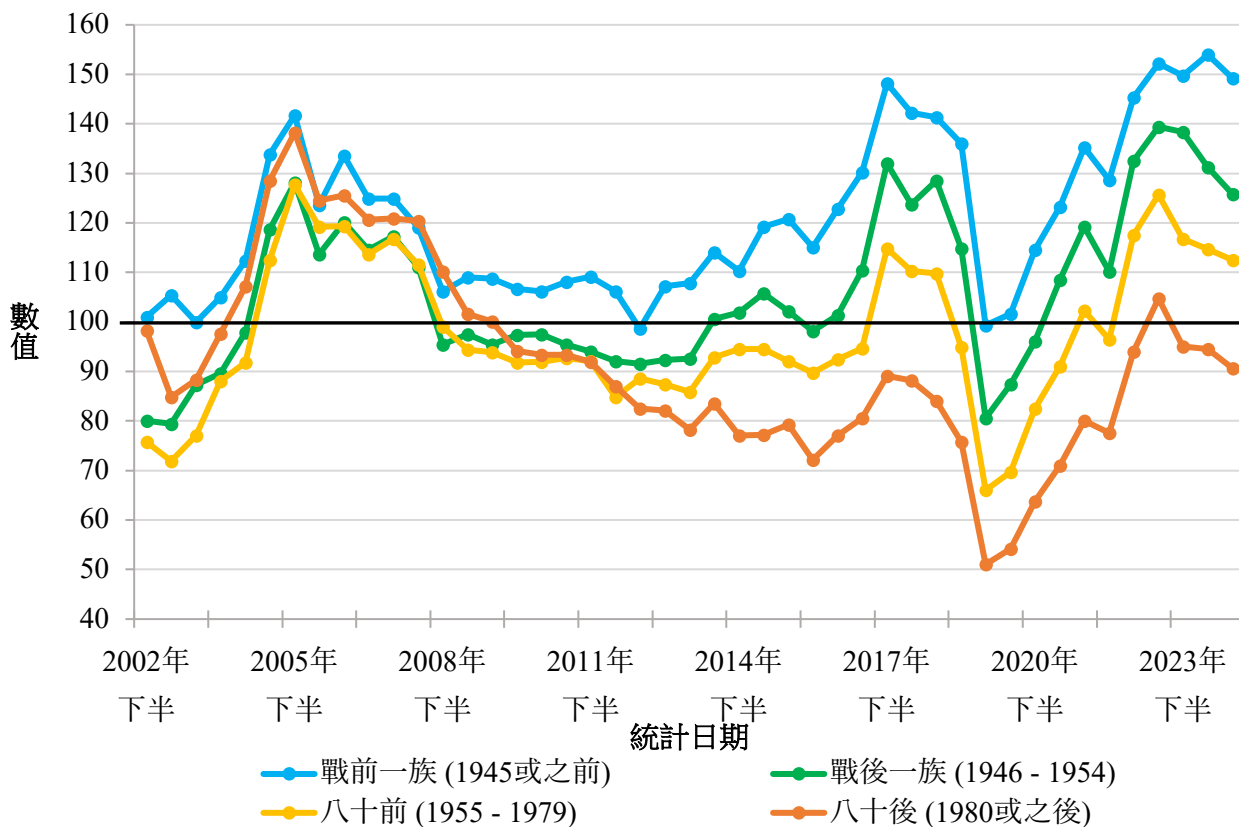
半年期	樣本數目	戰前一族 (1945 或之前)	戰後一族 (1946-1954)	八十前 (1955-1979)	八十後 (1980 或之後)
2002 年下半	12,490	101.0	80.0	75.8	98.3
2003 年上半	12,512	105.4	79.4	71.9	84.9
2003 年下半	16,528	100.0	87.2	77.1	88.4
2004 年上半	15,413	105.0	89.6	88.1	97.6
2004 年下半	15,266	112.4	97.9	91.8	107.2
2005 年上半	11,183	133.8	118.7	112.5	128.5
2005 年下半	14,195	141.7	128.2	127.7	138.3
2006 年上半	14,257	123.6	113.7	119.2	124.5
2006 年下半	14,179	133.6	120.2	119.4	125.5
2007 年上半	14,181	124.9	114.5	113.7	120.6
2007 年下半	13,157	124.9	117.3	116.8	120.9
2008 年上半	15,361	119.1	111.1	111.6	120.4
2008 年下半	14,302	106.1	95.4	99.1	110.2
2009 年上半	14,138	109.0	97.5	94.4	101.6
2009 年下半	14,104	108.8	95.4	93.9	100.1
2010 年上半	12,150	106.7	97.4	91.8	94.1
2010 年下半	14,144	106.1	97.5	91.9	93.3
2011 年上半	13,291	108.2	95.4	92.8	93.3
2011 年下半	15,209	109.2	94.1	92.1	92.0
2012 年上半	14,259	106.2	92.0	84.8	87.0
2012 年下半	12,174	98.6	91.5	88.6	82.5

半年期	樣本數目	戰前一族 (1945 或之前)	戰後一族 (1946-1954)	八十前 (1955-1979)	八十後 (1980 或之後)
2013 年上半	12,229	107.2	92.3	87.4	82.1
2013 年下半	12,154	107.9	92.6	85.8	78.2
2014 年上半	12,255	114.0	100.6	92.8	83.6
2014 年下半	12,147	110.3	101.8	94.5	77.0
2015 年上半	12,349	119.3	105.7	94.6	77.2
2015 年下半	11,108	120.7	102.2	92.0	79.3
2016 年上半	12,088	115.1	98.2	89.8	72.2
2016 年下半	12,074	122.8	101.4	92.5	77.1
2017 年上半	12,128	130.3	110.4	94.6	80.6
2017 年下半	12,200	148.2	132.0	114.8	89.2
2018 年上半	12,092	142.2	123.8	110.3	88.2
2018 年下半	12,072	141.3	128.5	109.7	84.1
2019 年上半	12,151	136.0	114.8	94.9	75.8
2019 年下半	12,297	99.3	80.6	66.0	51.0
2020 年上半	12,062	101.7	87.5	69.7	54.2
2020 年下半	12,206	114.6	96.1	82.5	63.8
2021 年上半	12,086	123.2	108.5	91.1	71.0
2021 年下半	12,080	135.2	119.2	102.3	80.0
2022 年上半	12,059	128.7	110.1	96.4	77.5
2022 年下半	6,107	145.4	132.6	117.6	94.0
2023 年上半	6,056	152.1	139.4	125.7	104.7
2023 年下半	6,020	149.8	138.4	116.8	95.0
2024 年上半	2,012	154.0	131.3	114.7	94.5
2024 年下半 (初步數字)	1,344	149.3	125.8	112.5	90.7
樣本總數	543,869	49,908	61,763	159,291	95,897

圖表：不同年齡市民之民情指數（2002-2024 半年平均數）



圖表：不同世代市民之民情指數（2002-2024 半年平均數）



2024 年 10 月新聞發佈活動預告（暫定）

- 10 月 17 日（星期四）下午三時新聞發佈會：施政報告即時調查
- 10 月 22 日（星期二）新聞公報和數據更新：民情指數之按教育程度分析
- 10 月 31 日（星期四）下午三時新聞發佈會：施政報告質性意見分析、「民情指數第 6.45 號報告」



HONG KONG PUBLIC OPINION RESEARCH INSTITUTE
香港民意研究所

Tel 電話: (852) 3844 3111

Fax 傳真: (852) 3705 3361

Website 網址: <https://www.pori.hk>

Address: Units 9-11, 6/F, Tower B, Southmark, 11 Yip Hing Street, Wong Chuk Hang

地址: 黃竹坑業興街 11 號南滙廣場 B 座 6 樓 9-11 室

Press Release on October 8, 2024

HKPORI releases “PSI per Age or Generation”

Special Announcement

Hong Kong Public Opinion Research Institute (HKPORI) will continue its ongoing practice since 1992 to conduct a Policy Address Instant Survey on Oct 16 (next Wednesday) using a mixed mode including SMS. The target population will be Hong Kong residents aged 18 or above, with no less than 500 successful cases. We will release the results online that day at around 9:30 pm, then hold a press conference on the following day (Oct 17). Media who are interested to sponsor our operation in exchange for early use of the findings, please contact us at enquiry@pori.hk. The link to the online survey for SMS participants will start with s2.pori.hk, we hope those sampled will participate actively.

Latest Findings

HKPORI today releases its “PSI Report No. 6.43”, titled “PSI per Age or Generation”, which is the forty-third release of PSI v2.0. The normal level of the PSI is set at 100 and standard deviation at 15. Please [click here](#) to read the computation method of the PSI.

This analysis covers the period from July 2002 to September 2024, during which we collected opinions from over 500,000 respondents by random telephone surveys conducted by real interviewers. The samples are then categorized based on the age and generation of respondents for further analysis. Age groups are categorized according to people’s age when they were interviewed, which means people can fall into different age groups when they grow older. In contrast, generations are categorized according to people’s year of birth, meaning the generation a person belongs to remains unchanged over time.

Regarding age group analysis, results show that the trends of PSI among the three age groups are highly similar over the years, but their differences became more obvious starting from 2012H2. The PSI of all groups increased from lower levels in 2002 to historical highs in 2005, then dropped afterward, and subsequently hovered below the normal value of 100 from 2009 to 2012. Next, the PSI of all groups climbed to higher levels in 2017 and 2018, but then quickly plunged to below 80 in 2019H2, registering new historical lows. Afterwards, the PSI of all three groups increased to higher levels in 2023H1 and then fell back down.

The PSI of the three age groups were relatively close to each other before 2012. Since 2012H2, people aged 50 or above have been feeling the best, while people aged 18-29 remained the worst, and people aged 30-49 stayed in between. In comparison to other age groups, the mood of people aged 50 or above was more positive, with their PSI staying above the normal value of 100 more often, and even climbing above 130 in 2023H1. On the other hand, the mood of people in the other two age groups has been more negative. Among them, the PSI of people aged 18-29 has been staying below the normal level since 2009H1, and even plummeting to an extremely low level at only 47 marks in 2019H2. Meanwhile, the PSI of people aged 30-49 has also remained below the normal level for a fairly long period of time.

As for generation analysis, the trends of PSI among the four generations have been more or less the same over the years. Their overall trends and extreme points are highly comparable with those of the age group analysis. Starting from 2009, the PSI of the “pre-war” generation has been noticeably higher than that of the other groups, which hovered around the normal value of 100. The gap between them began to widen since 2013.

Before 2008, the mood of the “pre-war” generation was better, followed by the “post-80s”; PSIs of the “post-war” and “pre-80s” are very close to each other, with the former slightly higher. After 2008, the later the birth date, the lower their PSI, that is, “pre-war”, “post-war”, “pre-80s” and “post-80s” in descending order. The mood of the “pre-war” generation has been quite positive. Except for 2012H2 and 2019H2, their PSI remained above the normal level of 100, and even reached a new high of 154 marks in 2024H1. On the contrary, the PSI of the “post 80s” has remained below the normal level except for 2023H1. Focusing on the results in recent years, after reaching a high level in 2023, the PSI of “pre-war” generation fluctuates, while the other three groups are on a downward trend.

As for the situation before 2002, we will leave them to future analyses. The following are the summary table and chart of the analysis:

Summary table: PSI among people of different age groups (2002-2024; half-yearly averages)

Half-year period	Sample size	Age 18-29	Age 30-49	Age 50 or above
2002H2	12,490	89.4	74.0	94.3
2003H1	12,512	76.1	73.3	95.4
2003H2	16,528	83.2	76.2	95.2
2004H1	15,413	95.7	87.0	99.1
2004H2	15,266	102.9	91.0	106.5
2005H1	11,183	124.7	112.6	125.8
2005H2	14,195	135.0	127.6	135.7
2006H1	14,257	122.2	118.4	119.8
2006H2	14,179	123.6	119.7	125.4
2007H1	14,181	119.3	113.2	118.3
2007H2	13,157	119.7	115.9	120.2
2008H1	15,361	119.1	111.2	114.3
2008H2	14,302	109.6	99.9	98.8
2009H1	14,138	99.9	93.7	101.2
2009H2	14,104	99.3	94.4	99.0
2010H1	12,150	94.4	93.2	98.0
2010H2	14,144	93.1	91.9	98.1
2011H1	13,291	93.3	94.1	96.6
2011H2	15,209	92.7	92.7	96.2
2012H1	14,259	87.3	84.2	92.9
2012H2	12,174	80.8	88.0	92.7
2013H1	12,229	81.9	85.2	94.9
2013H2	12,154	77.0	83.6	94.6
2014H1	12,255	83.8	89.6	101.7
2014H2	12,147	75.3	89.0	102.4

Half-year period	Sample size	Age 18-29	Age 30-49	Age 50 or above
2015H1	12,349	74.2	89.0	105.5
2015H2	11,108	76.7	88.8	102.0
2016H1	12,088	69.5	81.7	99.5
2016H2	12,074	74.3	87.5	101.6
2017H1	12,128	78.3	88.4	106.6
2017H2	12,200	83.8	103.2	127.4
2018H1	12,092	84.5	100.3	120.7
2018H2	12,072	81.1	96.7	121.9
2019H1	12,151	73.9	84.9	108.1
2019H2	12,297	47.0	59.2	75.8
2020H1	12,062	50.1	61.5	78.8
2020H2	12,206	59.1	72.7	90.7
2021H1	12,086	64.5	80.6	100.3
2021H2	12,080	72.1	91.1	111.4
2022H1	12,059	72.9	84.0	104.3
2022H2	6,107	84.0	104.7	124.8
2023H1	6,056	95.6	112.8	132.6
2023H2	6,020	91.3	99.7	126.4
2024H1	2,012	90.3	100.2	122.7
2024H2 (Preliminary figures)	1,344	89.1	93.2	121.5
Total sample size	543,869	69,480	126,592	216,196

**Summary table: PSI among different generations
(2002-2024; half-yearly averages)**

Half-year period	Sample size	Pre-war (1945 or before)	Post-war (1946-1954)	Pre-80s (1955-1979)	Post-80s (1980 or after)
2002H2	12,490	101.0	80.0	75.8	98.3
2003H1	12,512	105.4	79.4	71.9	84.9
2003H2	16,528	100.0	87.2	77.1	88.4
2004H1	15,413	105.0	89.6	88.1	97.6
2004H2	15,266	112.4	97.9	91.8	107.2
2005H1	11,183	133.8	118.7	112.5	128.5
2005H2	14,195	141.7	128.2	127.7	138.3
2006H1	14,257	123.6	113.7	119.2	124.5
2006H2	14,179	133.6	120.2	119.4	125.5
2007H1	14,181	124.9	114.5	113.7	120.6
2007H2	13,157	124.9	117.3	116.8	120.9
2008H1	15,361	119.1	111.1	111.6	120.4
2008H2	14,302	106.1	95.4	99.1	110.2
2009H1	14,138	109.0	97.5	94.4	101.6
2009H2	14,104	108.8	95.4	93.9	100.1

Half-year period	Sample size	Pre-war (1945 or before)	Post-war (1946-1954)	Pre-80s (1955-1979)	Post-80s (1980 or after)
2010H1	12,150	106.7	97.4	91.8	94.1
2010H2	14,144	106.1	97.5	91.9	93.3
2011H1	13,291	108.2	95.4	92.8	93.3
2011H2	15,209	109.2	94.1	92.1	92.0
2012H1	14,259	106.2	92.0	84.8	87.0
2012H2	12,174	98.6	91.5	88.6	82.5
2013H1	12,229	107.2	92.3	87.4	82.1
2013H2	12,154	107.9	92.6	85.8	78.2
2014H1	12,255	114.0	100.6	92.8	83.6
2014H2	12,147	110.3	101.8	94.5	77.0
2015H1	12,349	119.3	105.7	94.6	77.2
2015H2	11,108	120.7	102.2	92.0	79.3
2016H1	12,088	115.1	98.2	89.8	72.2
2016H2	12,074	122.8	101.4	92.5	77.1
2017H1	12,128	130.3	110.4	94.6	80.6
2017H2	12,200	148.2	132.0	114.8	89.2
2018H1	12,092	142.2	123.8	110.3	88.2
2018H2	12,072	141.3	128.5	109.7	84.1
2019H1	12,151	136.0	114.8	94.9	75.8
2019H2	12,297	99.3	80.6	66.0	51.0
2020H1	12,062	101.7	87.5	69.7	54.2
2020H2	12,206	114.6	96.1	82.5	63.8
2021H1	12,086	123.2	108.5	91.1	71.0
2021H2	12,080	135.2	119.2	102.3	80.0
2022H1	12,059	128.7	110.1	96.4	77.5
2022H2	6,107	145.4	132.6	117.6	94.0
2023H1	6,056	152.1	139.4	125.7	104.7
2023H2	6,020	149.8	138.4	116.8	95.0
2024H1	2,012	154.0	131.3	114.7	94.5
2024H2 (Preliminary figures)	1,344	149.3	125.8	112.5	90.7
Total sample size	543,869	49,908	61,763	159,291	95,897

Chart: PSI among people of different age groups
(2002-2024; half-yearly averages)

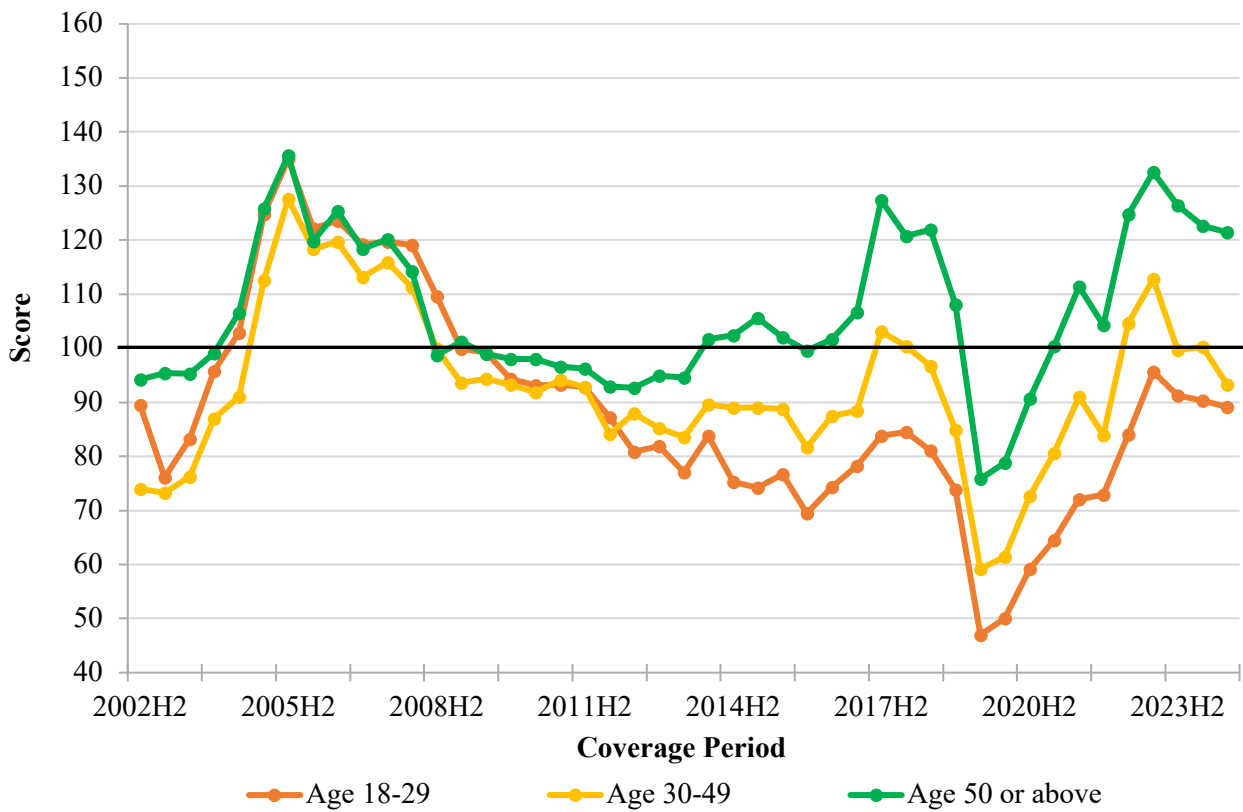
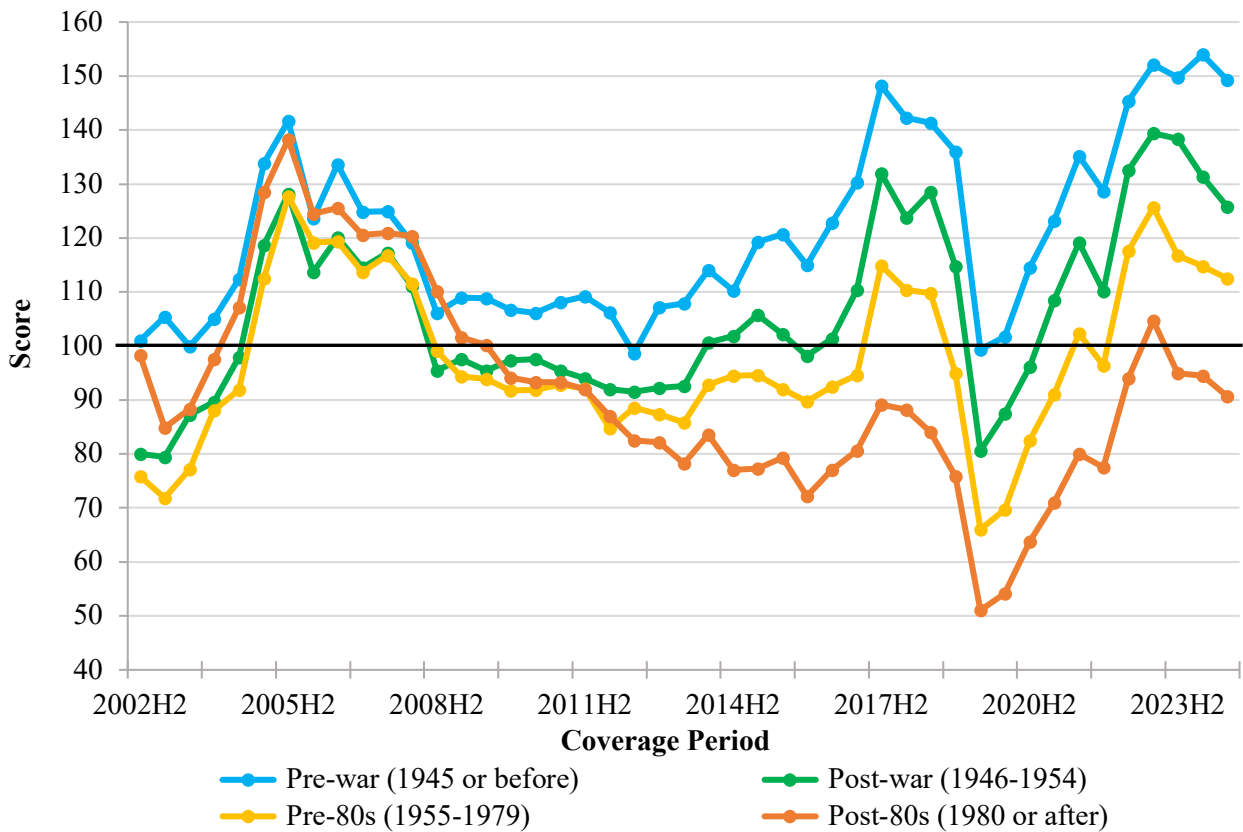


Chart: PSI among different generations
(2002-2024; half-yearly averages)



Press Events Forecast for October 2024 (Tentative)

- October 17 (Thursday) at 15:00, press conference: Policy Address Instant Poll
- October 22 (Tuesday) press release and figures update: PSI per Educational Attainment
- October 31 (Thursday) at 15:00, press conference: Qualitative Opinion Data Analysis on Policy Address, “PSI Report No. 6.45”