

PORI

HONG KONG PUBLIC OPINION RESEARCH INSTITUTE

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Latest Tracking Poll Results

November 14, 2024

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PORI's Latest Development: Last Update

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- **Reorganize data enquiry platform:** suspend two more tracking surveys from today, namely “Popularity of Political Groups” and “Popularity of Disciplinary Forces”. Together with the “Popularity of Executive Councillors”, “June Fourth Incident” and “HKSAR Anniversary” surveys announced in July, there are a total of 5 suspended poll series
- **Promote deliberation activities:** on October 21, POP Panel members were invited to shortlist deliberation topic, turns out “**Support for carers**” was chosen; from **November 1**, members were invited to join this online deliberative discussion; on **November 6**, the **2nd e-DP** was conducted online; results will be **announced on November 28**
- **Begin topical studies:** using population policy as the main axis, exploring the reasons for not wanting to have children, channels for meeting partners, and the influence of various environmental and sexual orientation factors, etc; **has already started**
- **Revise social media platforms & redesign website:** already started and will be rolled out successively
- **Enhance membership system:** confirmed that members will be given priority access in reading experts commentaries and research materials, and that members will be included in the consultative mechanism of PORI, **expected to kick start in 2025**

Latest Progress Update

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- **Fertility Survey**: HKPORI's October topical study asked HK people thru what channels they met their partners, results found that "online platforms" accounted for 10% only, whereas the figures were over 40% and over 30% among the "00s" and the "90s", but still fell short of their "classmates", which is comparable to that of the U.S. Besides, 1/3 of the singletons and age-appropriate HK people said they never dated, which is similar to that of Japan. If the government wants to increase the fertility rate, it should first understand the changes in young people's concepts of dating and marriage before it can prescribe the right remedy.
- **Deliberative Poll**: the e-DP on "Support for Carers" has been successfully conducted, data analysis is underway, and the result is scheduled to release on November 28, with Emily Lau as our moderator. The deliberation process has given us a deeper understanding of the carer support policy, and it is believed that the discussion can help steer specific policy directions. We hope the media and the public will continue to pay attention to it, and that the policy which can really help carers can soon be implemented.
- **Popular Science Article**: The US election is an international event that deserves attention. US pollsters underestimated the popularity of Donald Trump in the last two elections, are the polls this year accurate? How should the polling figures be interpreted? After HKPORI's repositioning, we would like to use some plain language to bring the knowledge of opinion polls and international perspective into the public eye, so that we can have rational discussions based on the data.
- **Membership System**: Starting from 2025, a guest column will be set up, which will be divided into members-exclusive, members-first, and members-interaction categories. Members will continue to enjoy exclusive privileges for downloading data and purchasing other products.

Contact Information - Popularities of CE and SAR Government

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- Date of survey: 4-7/11/2024 (for telephone survey)
- Target population: Cantonese-speaking Hong Kong residents aged 18 or above
- Survey method and sample size: 669 successful cases, including --
 - (1) 335 cases from random landline telephone survey
 - (2) 334 cases from random mobile telephone survey
- Effective response rate: 46.6% (for telephone survey)
- Sampling error: Sampling error of percentages not more than +/-6%, that of net values not more than +/-10% and that of ratings not more than +/-2.4 at 95% confidence level (for telephone survey)
- Weighting method: Rim-weighted according to figures provided by the Census and Statistics Department. The gender-age distribution of the Hong Kong population came from “Mid-year population by Sex and Age group” (2023 mid-year), while the educational attainment (highest level attended) distribution and economic activity status distribution came from “Women and Men in Hong Kong - Key Statistics” (2023 Edition).

Popularity of Chief Executive

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	2-4/9/2024	16/10/2024 [^]	4-7/11/2024	Change
Rating	50.7	50.4	50.8	▲ 0.3
Vote of confidence	51%	48%	55%	▲ 6%*
Vote of no confidence	35%	27%	34%	▲ 7%*
Net approval rate	16%	21%	21%	▼ 1%

Our telephone survey results show that the latest popularity rating of CE John Lee stands at 50.8 marks, which has slightly increased by 0.3 marks compared to that in the Policy Address instant survey conducted in October. Among all respondents, 12% gave CE a 0 mark. The latest approval rate of CE is 55%, and the disapproval rate is 34%, giving a net popularity of positive 21 percentage points, which is the same as in October.

* Significant change

[^] The survey was the Policy Address instant survey, SMS and panel online survey samples were also included apart from the telephone samples.

Popularity of SAR Government

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	2-10/7/2024	2-4/9/2024	4-7/11/2024	Change
Satisfaction rate	44%	36%	39%	▲ 3%
Dissatisfaction rate	41%	46%	45%	▼ 1%
Net satisfaction rate	3%	- 10%	- 6%	▲ 4%
Mean value	2.9	2.7	2.8	▲ 0.1

The latest satisfaction rate of the SAR Government is 39%, whereas the dissatisfaction rate stands at 45%, thus the net satisfaction is negative 6 percentage points, which has increased by 4 percentage points compared to the figure in September, but the change is within the margin of error. The mean score is 2.8, meaning close to “half-half” in general.

Performances of SAR Government - Net Satisfaction Rate

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	4-12/4/2023	1-7/12/2023	4-7/11/2024	Change
Relation with the Central Government	32%	45%	25%	▼ 20%*
Improving people's livelihood	12%	10%	0%	▼ 9%
Protecting human rights and freedom	5%	9%	- 12%	▼ 22%*
Pace of democratic development	-14%	0%	- 17%	▼ 18%*
Maintaining economic prosperity	8%	-2%	- 22%	▼ 20%*

Among the five specific policy areas of the SAR Government, the latest net satisfaction rate of the government's handling of its relation with the Central Government stands at positive 25 percentage points, making it the best-performing area. Its performance in protecting human rights and freedom comes next, with net satisfaction standing at 0 percentage points.

Net satisfaction rates of its performance in improving people's livelihood, pace of democratic development and maintaining economic prosperity stand at negative 12, negative 17, and negative 22 percentage points respectively.

* Significant change

Performances of SAR Government - Mean Value

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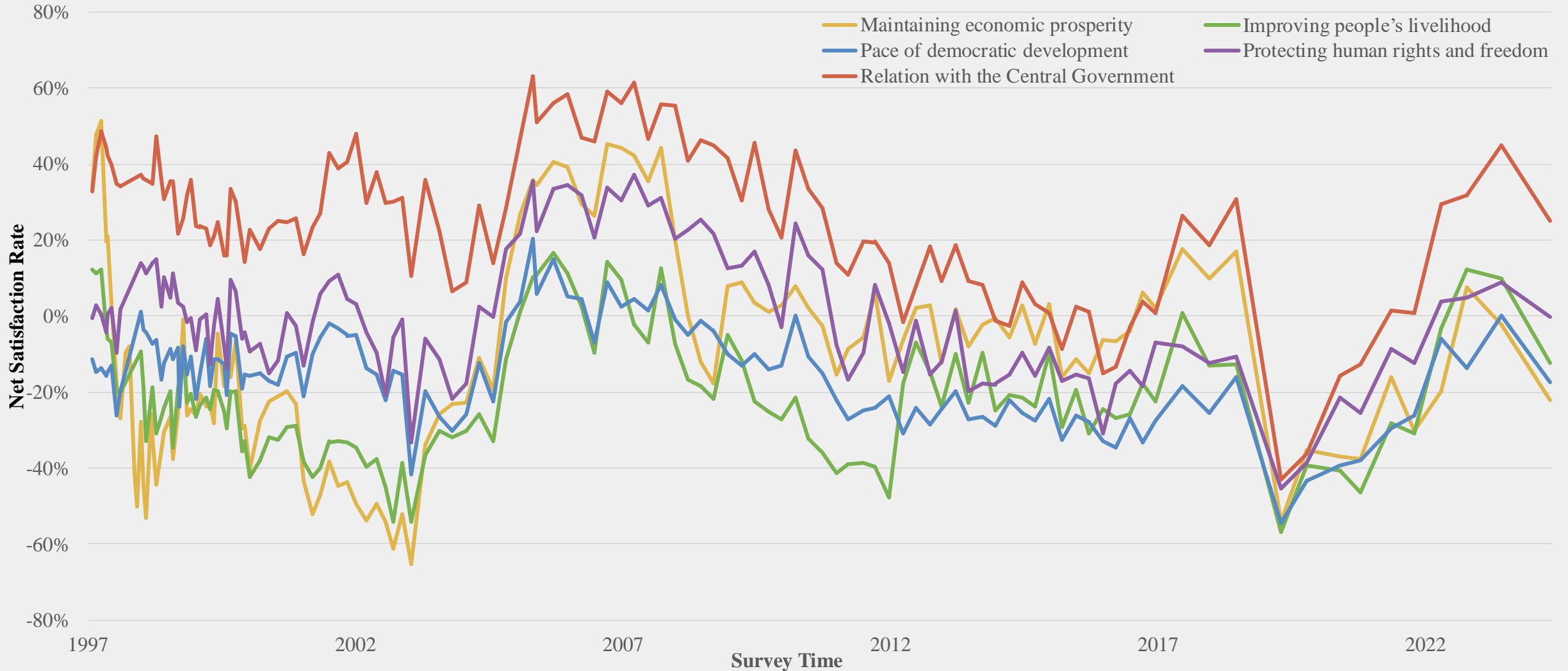
	4-12/4/2023	1-7/12/2023	4-7/11/2024	Change
Relation with the Central Government	3.4	3.7	3.3	▼ 0.4*
Protecting human rights and freedom	2.9	3.0	2.8	▼ 0.2
Improving people's livelihood	3.0	3.0	2.7	▼ 0.3*
Pace of democratic development	2.6	2.8	2.5	▼ 0.3*
Maintaining economic prosperity	3.0	2.8	2.5	▼ 0.3*

The performance in handling its relation with the Central Government scored 3.3, meaning between “half-half” and “somewhat satisfied” in general.

The mean values of the remaining 4 policy areas ranged from 2.5 to 2.8, meaning between “somewhat dissatisfied” and “half-half” in general.

* Significant change

Performances of SAR Government - Net Satisfaction Rate



Compared to the last data point collected in December 2023, the net satisfaction rates and mean values of handling the relation with the Central Government, improving people's livelihood, pace of democratic development and maintaining economic prosperity have registered significant decreases. Meanwhile, the net satisfaction rate and mean value of protecting human rights and freedom have also registered drops compared to the last survey, but the change is within the margin of error.